

MINUTES  
SAND CITY ARTS COMMITTEE  
January 22, 2004 - 7:00 p.m.

- I. Call to order at 7:15 p.m.
- II. ROLL CALL  
Present Todd Kruper, Greg Hawthorne, Deirdre Bascou, and Heinz Hubler.  
Johnny Apodaca was absent.
- III. ADDITIONS OR CHANGES TO THE AGENDA  
Percent for the arts update.
- IV. PREVIOUS MINUTES  
Motion to approve the Minutes of October 16, 2003 was made by Greg, seconded by Heinz.
- V. OLD BUSINESS
  - A. Pre-Planning for 2004 West End Event is getting underway. Deirdre asked for direction on what bands to get and who to contact about the past music. The Committee was in consensus for her to research promoters other than the one we have used in the past. The Committee agreed that the site should again be at Catalina and Ortiz Avenues, but if any other ideas come up we would address them without bias.
  - B. Update on the Graniterock Mural Project. Presentation by Greg Burn for the Art Wall for the Granite Rock Company. The theme for this public art piece was centered on the "Construction Through Time" idea. The artist presented a scaled drawing of what he envisioned to convey that theme. He knew that this was a "pro bono" job, but was encouraged that both the City of Sand City and Graniterock might have set aside resources to help with the cost. He has worked with the Paul Davis representative Rebecca Hecker, Graniterock representative Chris Mann, and the City representative Todd Kruper to receive input on this work of public art. Greg Burns stated that this is an ambitious project but was convinced that when completed it would be a tourist attraction. The local school programs would visit this piece not only to see it as a learning tool about the theme, but also as a contribution to our local art scene.

Greg Hawthorne complimented Greg Burns on the sketches matching the theme perfectly. The Committee asked about the cost of a project

of this scale and the Artist stated a bid would be about \$450,000. The Artist went on to clarify that Graniterock was open to donate materials and he hoped the Committee would brainstorm creative ways to fund this work. Todd asked how much would it cost to go to the next step to find out an exact price for materials, labor, who and how much for the Artist for hire? The artist commented that a contract could be drawn up for time line and payment. Heinz commented that it would be a great way to bring more people in this area of Sand City. Heinz felt that this work was uplifting, educational, and enlightened. Heinz discussed other international murals and the draw for tourists. When asked, the Artist felt it could be created in 4 months and would hope to start in the spring. Deirdre stated that she "loved it" and really liked the places that one could sit within the work. She also asked the Artist what would happen to this idea or work if there was no money for the project. Greg Burns said he would retain ownership of the drawing and work to date, and would someday build it elsewhere if not here in Sand City. Greg Hawthorne asked the Artist who was expected to raise the money? The Artist hoped this would be a collaborative experience. It was agreed that Greg Hawthorne's studio would take digital photos of the work and Committee members would do an informal survey for donors of money and services to ascertain if a project of this scale could be funded in this area. Final response by the Committee was mixed. To bring the Committee into consensus, serious consideration may have to be given to the entire scope of the project due to the overall costs. In the meantime the Committee is to ask around to determine what kind of interest was out in the community.

- C. Percentage for the Arts update (special report added to the agenda): Todd gave an update for the percent for the arts resolution to be considered by the City Council. The Committee was pleased to hear that the City Council was in agreement with what was suggested for review at the last meeting, and hoped that whatever was to be reviewed would move forward soon.

## VI. NEW BUSINESS

- A. Opening reception on February 14<sup>th</sup> for the Monterey International School. This show of children's art will be hung on February 2, 2004 and the opening for the show will be on February 13, 2004.
- B. Discussion of T-shirt disposition from West End 2003 Event. Monterey Mattress has offered to buy them at cost and reprint a logo on the back. The Committee agreed only if the City approved what would be printed on the back.

VII. COMMITTEE MEMBER REPORTS/COMMENTS

No reports made.

VIII. ADJOURNMENT

The next meeting was not confirmed. A motion for adjournment was made by Heinz and seconded by Greg. Motion carried and there was unanimous consensus to adjourn at 8:45 p.m.