



REGULAR MEETING

SAND CITY COUNCIL

AND

**SUCCESSOR AGENCY OF THE FORMER
REDEVELOPMENT AGENCY**

AGENDA

SAND CITY COUNCIL CHAMBERS

TUESDAY, NOVEMBER 3, 2015

5:30 P.M.

AGENDA
JOINT SAND CITY COUNCIL AND SUCCESSOR AGENCY
OF THE REDEVELOPMENT AGENCY

Regular Meeting – November 3, 2015
5:30 P.M.
CITY COUNCIL CHAMBERS
Sand City Hall, One Sylvan Park, Sand City, CA 93955

- 1. INVOCATION**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. COMMUNICATIONS**

Members of the public may address the City Council/Successor Agency on matters not appearing on the City Council/Successor Agency Agenda at this time for up to three minutes. In order that the City Clerk may later identify the speaker in the minutes of the meeting, it is helpful if speakers state their names. Public comments regarding items on the scheduled agenda will be heard at the time the item is being considered by the City Council/Successor Agency.

The City Council Chambers podium is equipped with a portable microphone for anyone unable to come to the podium. If you need assistance, please advise the City Clerk as to which item you would like to comment on and the microphone will be brought to you.

- A. Written
- B. Oral

5. CONSENT CALENDAR

The Consent Agenda consists of routine items for which City Council approval can be taken with a single motion and vote. A Council member may request that any item be placed on the Regular Agenda for separate consideration.

- A. Approval of Sand City Council Meeting Minutes, October 20, 2015
- B. Acceptance of September 3, 2015 Public Safety Committee Meeting Minutes
- C. Approval of City Donation/Contribution
 - 1) American Diabetes Association - \$300
 - 2) Salvation Army Thanksgiving - \$300

6. CONSIDERATION OF ITEMS PULLED FROM CONSENT CALENDAR

7. OLD BUSINESS

- A. Progress report on Public Works projects, South of Tioga Redevelopment project, Coastal projects, and other Sand City community programs by City Engineer/Community Development Director/City Administrator.

8. NEW BUSINESS

- A. Comments by Council Members on Meetings and Items of interest to Sand City
- B. Upcoming Meetings/Events

9. CLOSED SESSION

- A. City Council /Agency Board to adjourn to Closed Session:
 - 1) To confer with Legal Counsel regarding pending litigation in accordance with Section 54956.9(c) of the Ralph M. Brown Act,
 - a) Monterey Peninsula Water Management v. State Water Resources Control Board (No. M102101), and related cases
 - b) Seaside v. Sand City (No. M120996) and related cross action
 - c) Seaside v. Sand City (King Ventures) (No. M126354)
- B. Re-adjourn to Open Session to report any action taken at the conclusion of Closed Session in accordance with 54957.1 of the Ralph M. Brown Act

10. ADJOURNMENT

Next Scheduled Council Meeting:
Tuesday, November 17, 2015
5:30 PM
Sand City Council Chambers
1 Sylvan Park, Sand City

This is intended to be a draft agenda. The City reserves the right to add or delete to this agenda as required.

The current Sand City agenda is available in PDF format on our website at:
www.sandcity.org/agenda

If you have a request for a disability-related modification or accommodation, including auxiliary aids or services, which will allow you to participate in a Sand City public meeting, please call the City Clerk at (831) 394-3054 extension 20, or give your written request to the City Clerk at One Sylvan Park, Sand City, CA 93955 at least 48 hours prior to the scheduled meeting to allow the City Clerk time to arrange for the requested modification or accommodation.

AGENDA ITEM

5A

MINUTES
JOINT SAND CITY COUNCIL AND SUCCESSOR AGENCY
OF THE REDEVELOPMENT AGENCY

Regular Meeting – October 20, 2015
5:30 P.M.
CITY COUNCIL CHAMBERS

Mayor Pendergrass opened the meeting at 5:30 p.m.

The invocation was led by Reverend Carl Kelleher.

The Pledge of Allegiance was led by Police Chief Brian Ferrante.

Present: Council Member Blackwelder
Council Member Carbone
Council Member Kruper
Mayor Pendergrass

Absent: Council Member Hubler {arrived at 5:43 p.m.}

Staff: Todd Bodem, City Administrator
Jim Heisinger, City Attorney
Leon Gomez, City Engineer
Brian Ferrante, Chief of Police
Charles Pooler, Associate Planner
Connie Horca, Deputy City Clerk

AGENDA ITEM 4, COMMUNICATIONS

A. There was no written communication distributed to the Council.

B. Oral

5:31 P.M. Floor opened for Public Comment.

There were no comments from the Public.

5:31 P.M. Floor closed to Public Comment.

AGENDA ITEM 5, CONSENT CALENDAR

A. Conditional Use Permits (CUP) and Coastal Development Permits (CDP) are subject to annual review by the City Council and City staff. Upon review of each of the following Use Permits, staff is recommending continued operation of the Use Permits to the City Council based on the

finding that these uses are in compliance with their permits. There was no discussion of the following use permits.

- (1) CUP #413, Sculpture Works (manufacturing), 460 Elder Avenue
- (2) CUP #477, Jean-Luc Preti (manufacturing), 1720-B Contra Costa St.
- (3) CUP #501, Sylvan Design (art studio), 613-A Ortiz Avenue
- (4) CUP #555/CDP 12-07, Peninsula Hydronics (contractor) 2 John Street
- (5) CDP #95-09, Slakey Brothers (warehouse), 321 Orange Avenue
- (6) CUP 571/CDP 13-05, OAS Design (research workshop) 1805 Contra Costa Street

- B. There was no discussion of the Sand City Council Meeting Minutes, September 15, 2015.
- C. There was no discussion of the Police Department Monthly Report, September 2015.
- D. There was no discussion of the Public Works Monthly Report, September 2015.
- E. There was no discussion of the City **Resolution** approving Time Extensions to January 31, 2016 of Multiple Conditional Use Permits (CUPs 450, 503, 508, 527, 532, 540, 541, 562, 576 & 578) and CDP 14-01 to continue as Interim Uses at their respective locations within the South of Tioga Area.
- F. There was no discussion of the Monthly Fort Ord Reuse Authority Report (FORA), September 2015.
- G. There was no discussion of the Monthly Fort Ord Reuse Authority Report (FORA), October 2015.
- H. There was no discussion of the City/Successor Agency Monthly Financial Report, August 2015.
- I. There was no discussion of the City Donations/Contributions to the Salinas School of Dance (Teddy Bear Toy Drive) for \$500 and the NAACP Youth Council's Leadership Development Training for \$100.

Motion to approve the Consent Calendar items was made by Council Member Kruper, seconded by Council Member Carbone. AYES: Council Members Blackwelder, Carbone, Kruper, Pendergrass. NOES: None. ABSENT: Council Member Hubler. ABSTAIN: None. Motion carried.

AGENDA ITEM 6, CONSIDERATION OF ITEMS PULLED FROM CONSENT CALENDAR

There were no items pulled from the Consent Calendar.

AGENDA ITEM 7, OLD BUSINESS

A. Progress report on Public Works projects, Successor Agency Oversight Board, South of Tioga project, Coastal projects, and other Sand City community programs by City Engineer/Community Development Director/City Administrator

City Engineer Leon Gomez summarized the desalination plant water production for the months of August (23.6 acre feet) and September (25.5 acre feet) 2015. The desalination plant had been inoperable for several days due to maintenance and cleaning, and should be online by the end of the week. Sand City's Annual Stormwater Report was completed by the City Administrator and submitted to the Stormwater Resources Control Board on October 15th. The bi-annual inspection and maintenance of the stormwater interceptor and percolation system located at the shopping centers was conducted on October 5th. Results of the inspection report was provided to the City Engineers office. The notice of acceptance regarding the Bungalows at East Dunes Phase I improvements was recorded on September 25th at the Monterey County Recorder's Office. The City Engineer's office has developed three exhibits to the Hickory and Dias Street improvements with comments provided by Staff and the Public Safety Committee (PSC). The comments will be incorporated into the exhibits as a result of the PSC meeting.

Mayor Pendergrass commented on the power failure that occurred throughout the Peninsula on Sunday. He contacted Eric Sabolsice who reported that the desalination plant generator was able to keep the computers operable during the power failure. The Mayor also received an update from Mr. Pooler regarding the street lights at the Bungalows project location.

City Administrator Todd Bodem reported that he contacted Joe Foster from PG&E regarding the power outage. Mr. Foster communicated that it was due to the October 13th installation of a new transmission tower that experienced technical failure, resulting in a power outage of several cities along the Peninsula. He also reported that the Economic Development Conference is very informative, and thanked the Council for encouraging his attendance.

Associate Planner Charles Pooler reported that the contractor for Target picked up the construction plans and permits for the installation of solar panels at the Edgewater Shopping Center location. Dr. Ghandour stopped by City Hall to inform Staff that his public and conservation easement permits are being recorded, and he is getting closer towards filing the coastal development permit with the Coastal Commission. A draft vesting tentative map for the project has been emailed to the City Attorney, Engineer, and Dr. Ghandour. Mr. Pooler is hopeful that while

he is out of the office the map is being reviewed for comments.

AGENDA ITEM 8, NEW BUSINESS

A. Presentation and Discussion of Staff's proposed Planning Department Streamlining the Application Process, updating the Fee Schedule, and related Zoning Code Amendments

Associate Planner Charles Pooler reported that EMC Planning Group and City staff have been collaboratively working on the planning department's current permit application process to develop a streamlined and efficient method to simplify and update the Fee Schedule. This includes incorporating a 'reimbursement agreement' to recoup expenses not covered by application fees and consolidating the various permit types into a single permit when appropriate. He presented the proposed reorganization of the land use entitlement permits for Council discussion and direction. The reorganization, regroups applications and permits into several categories to include administrative land use approvals and permits, discretionary land use permits, design review, and legislative amendments. The administrative land use approvals and zoning permits would involve a zoning compliance statement, home occupation, temporary use, parking and tree removal permits. Staff proposes several amendments to Title 18; Sections 18.62, and 18.67 to incorporate the changes specified in the attached staff report and exhibits.

5:43 P.M. Council Member Hubler arrived.

The discretionary land use permits category involves all land use entitlement permits discretionarily acted upon by the Council that includes conditional use and coastal development permits, site plan review, variance, planned unit development, tentative subdivision & vesting tentative maps, final and parcel maps, combining multiple permits and the appeal and amendment of permits. He specified that development projects include multiple facets of review and would best be served by consolidating all those reviews and actions into a single land use entitlement permit. The combined approval aspects would be contained in one permit for instances when a project may be amended or appealed. For Coastal Zone Districts, the coastal development permit should serve as the single overriding land use entitlement permit, and for Non-Coastal Zone Districts, the conditional use permit should serve as the single overriding land use entitlement permit at the discretion of the City Planner. An amendment of the zoning code is necessary to incorporate the concept of merging multiple permits. Draft language is provided in the attached staff report.

The current fee schedule for Design Review involves a variation of review categories and outdated fees. Staff recommends simplifying the design review application process and fee schedule into three categories to include design permit, master sign program, sign permit and legislative

amendments. The legislative amendments are not permits but rather actions by the City Council to adopt/amend policies and codes by which land uses/development are regulated. This category applies to actions required to amend the General Plan, Zoning Map, adopt/amend a Specific Plan, and amend the City's Local Coastal Program (LCP).

The Planning Department fee schedule was established in 1991, and in 1995 it was amended to include 'Pass-Through Agreements' for major projects that require the preparation of an environmental impact report (EIR). Since this fee had not been updated for several years, the City has incurred substantial expenses related to the Bungalows Project and Orchard Supply Hardware renovation due to extensive City Engineer and consultant involvement. Due to these expenses, EMC Planning Group was directed to develop a 'Reimbursement Agreement', not just for 'major' projects that need an EIR, but for all projects that would impose additional processing expenses upon the City. Staff has prepared an updated fee schedule based on the recommended permitting outline. The revised fee schedule (exhibit B) indicates which applications require a Reimbursement Agreement.

Mr. Pooler concluded that the attached staff report is the first of three steps that would streamline the City's permitting process and simplify the fee schedule. The second step would include a staff presentation of a draft ordinance to consider zoning amendments, and the third step would involve a staff presentation of a draft resolution at a public hearing to formally adopt the revised Planning Department fee schedule and the reimbursement agreement. He further included the summary of the proposed planning permit reorganization and demonstrated the new amounts of the proposed revision to the planning department fee schedule.

Michael Groves, President of EMC Planning Group acknowledged Mr. Pooler for taking on this project, his thoroughness in the research of the program, and the simplicity of how it was presented. Mr. Groves encouraged the Council to consider adopting the proposed changes to the fee schedule and suggested that a minimal fee of \$50 be made for a Home Occupation Permit. He further suggested an amount of \$300-\$350 be included for the environmental review categorical exemption since these filings require approximately 6-10 hours of staff time.

City Attorney Jim Heisinger commented that a filing fee is involved when a Notice of Determination (NOD) has to be filed with the County Clerk, and a reasonable amount should be charged to cover this expense as well.

Mr. Pooler recommended that the categorical exemption fee include language to state, "*at the discretion of the City Planner*", to allow for projects that may not be categorically exempt. A minimal fee amount of \$300-\$350 dollars would be included as part of the fee schedule.

Mr. Groves introduced EMC's staff consultant, Chris Schmidt, who will be temporarily working in the City's planning department while Mr. Pooler is on vacation. The City Attorney commended and thanked Mr. Pooler and EMC staff for the comprehensive and thorough job to the proposed updates and revisions of the fee schedule and zoning ordinance. Mr. Heisinger commented that several sensitive issues also need to be addressed within the zoning ordinance regarding lot size, and structural height issues.

In response to Mr. Heisinger's question whether updates of the zoning ordinance would affect the Implementation Plan, Mr. Groves answered that his staff would research the issue. He included that once the City has an idea of what improvements they would like to incorporate to the downtown district, (ie: a vibrancy plan), it can be included within the zoning code update.

There was Council discussion regarding a bill signed by the Governor that allows for a portion of tax increment funding to assist with infrastructure improvements for disadvantage communities.

B. Consideration of Monterey Regional Waste Management District and HF&H Consultants Assistance with Model Ordinance and Franchise Management

Associate Planner Charles Pooler commented that at the last two TAC meetings of the Monterey Regional Waste Management District, there had been extensive discussion regarding the transition of the waste hauling services provided by Greenwaste Recovery. Several cities have experienced issues involving alley services, and businesses who do not want to pay for recycling. Sand City's transition to the new waste service went rather smoothly compared to other cities. Due to these issues, Greenwaste has had difficulty implementing their franchise agreement with a number of communities. Sand City's code does include a stipulation that whomever the City contracts its waste agreement with, would have exclusive right to haul the garbage out of Sand City. The results from the TAC meetings, would contract with Rob Hilton from HF&H for management of the franchise agreement and development of a model ordinance that cities can use and incorporate into their municipal code. Mr. Pooler explained the process and overall expenses involved for Mr. Hilton to prepare a model ordinance. He referred to page 115 in the agenda packet that provided four detailed scenarios of the costs involved, and how it would be divided amongst other cities should they decide to participate. Staff recommends the city consider participating with other jurisdictions to contract with Rob Hilton of HF&H Consultants.

Mayor Pendergrass commented that the first scenario in which all cities share in the cost would be beneficial for Sand City. There was consensus of the Council to move forward with the Mayor's suggestion. The Mayor requested that Staff prepare a resolution for Council action.

C. Discussion of Prospective Police Officer Pay Grade

Police Chief Brian Ferrante reported that due to the retirement of Sergeant Allen, the Police Department conducted a testing process that resulted in a candidate to fill the vacant police officer position. The candidate has undergone a background investigation, passed all physiological, medical and physical evaluations. The candidate has received numerous awards and commendations, and has a career history with both the Cities of Monterey Regional Airport Police and City of Seaside. The City would like to offer him the same salary range (step 5) that he is currently making now, which would require approval of the Council. It is recommended that the Council approve the offer of Step 5 for the police officer candidate.

There was Council discussion regarding the results of the interview, the candidate's qualifications, salary difference, and possible scenarios should the candidate decline the offer. Chief Ferrante commented that the second candidate would be offered the position should the first candidate decline.

There was consensus of the Council to present an offer at Step 5 for the police officer position.

D. Comments by Council Members on Meetings and Items of interest to Sand City

Council Member Kruper received clarification from City Administrator Bodem that the sub-committee agenda process will be distributed to all the committees and agendized. He reported that MCCVB's talking points illustrated a 7.8% increase in tourism from last year. The economic impact was 11.7 million dollars, and the organization assisted four cruise ships that docked in the area. The West End Celebration (WEC) Advisory Committee met and received information from the WEC Coordinator Stephen Vagnini regarding multiple issues that may be presented to the Council for action.

Mayor Pendergrass commented on his conversation with Mr. Vagnini, who expressed his interest in continuing as the coordinator for the 2016 WEC.

Council Member Hubler commented that at the WEC Advisory Committee meeting, it was suggested that the Arts Committee present a proposal to assist the WEC Coordinator with the "art" vendor portion of the event. The Arts Committee's possible role would be to process registration applications, recruitment of art vendors, and to elevate the level of art for the event without changing it.

There was Council discussion regarding the definition of art, how individuals interpret art, criteria for how the art would be considered acceptable, and logistics of the WEC. The Mayor requested that the Arts Committee present a proposal regarding their role in assisting the WEC

Coordinator. Council Member Hubler also announced that the Arts Committee is planning a holiday art sale on December 5' 2015. A venue is still being researched for the event.

Council Member Blackwelder reported on courses he attended at the League of California Cities Conference, changes regarding the 500' conflict of interest rule, and the authority of Charter cities. City Attorney Heisinger provided a legal analysis of the 500' rule and its applicability to Sand City.

Mayor Pendergrass reported that the League conference was quite informative; however, it would have been nice if the guest speakers provided hard copies of their presentations as it was difficult to view the screen. The Mayor added that the Marriott's was currently undergoing renovations and the rooms had several issues with the refrigerators and room service.

E. Upcoming Meetings/Events

There were no RSVP's from the Council.

AGENDA ITEM 9, CLOSED SESSION

6:47 P.M.

A. City Council /Agency Board to adjourn to Closed Session:

- 1) To confer with Legal Counsel regarding pending litigation in accordance with Government Code Section 54956.9(d)(1):
 - a) Monterey Peninsula Water Management v. State Water Resources Control Board (No. M102101), and related cases
 - b) Seaside v. Sand City (No. M120996) and related cross action
 - c) Seaside v. Sand City (King Ventures) (No. M126354)

7:34 P.M.

B. Re-adjourn to Open Session to report any action taken at the conclusion of Closed Session in accordance with 54957.1 of the Ralph M. Brown Act

At a Settlement Conference held before the Court on October 6, 2015, the attorneys representing Seaside, Sand City and the Successor Agency to the former Sand City Redevelopment Agency all agreed to recommend certain terms of compromise and settlement to their respective clients. The City Attorney and Special Counsel reported those terms of compromise and settlement to the City Council and Successor Agency. The City Council and Successor Agency took action to approve the terms of compromise and settlement recommended by the City Attorney and Special Counsel.

AGENDA ITEM 10, ADJOURNMENT

Motion to adjourn the meeting was made by Council Member Hubler seconded by Council Member Kruper. There was consensus of the Council to adjourn the meeting at 7:36 p.m. to the next regularly scheduled Council meeting on November 3, 2015 at 5:30 P.M.

Connie Horca, Deputy City Clerk

AGENDA ITEM

5B

**MEETING OF THE
SAND CITY PUBLIC SAFETY COMMITTEE**

Thursday, September 3, 2015

MINUTES

LOCATION: Sand City City Hall
1 Sylvan Park
Sand City, CA

COMMENCEMENT: 2:00 P. M.

MEMBERS PRESENT: Todd Bodem
Todd Kruper
Jerry Blackwelder
Chief Ferrante
Linda Scholink

MEMBERS ABSENT: None

ALSO PRESENT: Leon Gomez, and Charles Pooler

1. CALL TO ORDER: The meeting was called to order by Committee Member Todd K. at 2:00 P.M.

2. ROLL CALL: All members present.

3. COMMUNICATIONS: Todd K. opened the floor to public comments. None were taken.

4. OLD BUSINESS:

- A. Approval of June 30, 2015 Public Safety Committee Minutes. Motion made by Jerry, seconded by Linda. Motion passed on a unanimous vote 5-0.
- B. Review Structure of the Public Works Department Chief Brian Ferrante gave his review of the current staffing structure of the Public Works Department. He feels the Department is working well with the resources for the projects to date. Within the discussion of past projects, the Committee agreed that the City Engineer would inspect any and all work that must follow Federal and State building code requirements. Through the Planning Department, the City Engineer would be informed ahead of time of the projects and give direction to staff of said building code requirements. Committee member Blackwelder reminded all Committee members that were present, that when in the public eye, all employees reflect an image of Sand City and should always act in a professional manner.

5. NEW BUSINESS:

- A. **Post West End Celebration debriefing from Police Department.** Chief Ferrante gave a report of several incidents that police officers had to deal with and felt the event went well with minimal problems. Committee member Kruper passed on statements from residents of the Independent of how quickly the Public Works Crew cleaned up all

infrastructures involved with the festival.

B. Verbal update and Discussion on previous tasks/priorities:

1. Per City Council request the Public Safety Committee reviewed the option to purchase a street sweeper and perform the work in house. The Committee agreed through consensus that this project should be supported for the cost savings the city would see in the future.
2. Traffic and Retail Surveillance Cameras:
Chief Brian Ferrante reported on the progress his department has had in collecting information on camera systems for Sand City. Brain also suggested the city look into grant opportunities, and cost sharing with property owners of the two shopping centers in Sand City. PD will continue to look into the traffic portion of this proposal.
3. Survey of city street speeds.
In progress.
4. Calabrese Park:
Chief Ferrante gave an update on work that the PW's crew has been performing to bring the park up to safety standards. New railings and stands have been replaced, and work on the steps will soon be completed. All work has been performed in house, saving the City a great deal of money.
5. Police Dept. Locker Room:
Completed.
6. Sign Mandate:
This is put on hold waiting state action.
7. Camping ordinance on property East of HY 1:
No action to date.
8. Homeless update:
Chief Ferrante has seen a big reduction of camping on the beach and credits having the use of the ATV presence along the beach.
9. State Emergency Response Program:
In progress.
10. Capital Works project on Hickory:
The City Engineer stated the base information was being collected to create the file needed for design work to get started.

C. Continuation of "Walking Tour" of Infrastructure Conditions/Needs Assessment:

The Planning Department has again, like in the past, shown the depth and range of understanding of Sand City's streets. Charles Pooler's efforts on how to plan out the city's need to upgrade the streets, intersections, and sidewalks is greatly appreciated by the Committee. His work sets the city at a future advantage for grant opportunities available to all agencies. No walking tour was needed.

6. ADJOURNMENT

Meeting adjourned at 12:40 P.M. Motion made by Jerry, seconded by Linda. Motion passed unanimously by a 5-0 vote. The next scheduled meeting will be October 14, 2015 at 10:00 A.M.

Chairs Notes:

Due to the nature that the Public Safety Committee is a Standing Committee and is guided by "Roberts Rules of Order", any item to be discussed must be agendaized and posted.

Respectfully submitted,

Councilmember Todd Kruper
Chair

AGENDA ITEM

5C

Memo

To: City Council
From: Todd Bodem, City Administrator
Date: October 23, 2015
Subject: Review of City Contributions/Donations

Enclosed are requests from two organizations for support and contribution. After reviewing these requests, the following donations are recommended:

American Diabetes Association - \$300
Salvation Army Thanksgiving - \$300

If any Council member wants to discuss these requests or to propose a different contribution, then this item should be pulled from the consent calendar for discussion with the full Council.

The following finding is specified in the annual City/Successor Agency Budget: *"The Sand City Council finds that it is a valid public purpose and in the best interest of this small city to support and participate in various community programs and activities of the larger Monterey Peninsula area. This support includes not only the City's financial contributions outlined in the attached pages but also the active involvement/participation by council members, city staff, Sand City businesses and citizens. This is Sand City's pledge and commitment of support for the larger regional community in which it is an active and dedicated member".*

American Diabetes Association.

75TH ANNIVERSARY

ESTABLISHED 1940

Make your gift work twice as hard!

Mayor Pendergrass, please send a gift of any amount before November 15th to help us take advantage of this matching gift opportunity.

medipeds

To make a secure donation online, visit diabetes.org/double

Mayor David K. Pendergrass
City Hall
1 Sylvan Way
Seaside, CA 93955-3039

RECEIVED

OCT 13 2015

- () \$400 may become \$800
() \$450 may become \$900
() \$500 may become \$1,000
() Other \$_____ may become two times as much!

CITY OF SAND CITY

To charge your gift to a credit card, see other side.

If you would like to charge your gift, check here and see other side. Please make your check payable to the American Diabetes Association and return this slip with your contribution in the enclosed envelope. Your donation is tax deductible to the fullest extent of the law. Thank you!

244904405 AAR151001006 207

Dear Mayor Pendergrass,

Because you're such a good friend, we wanted to give you this opportunity to renew your support and potentially have the amount doubled by our limited-time Matching Gift Challenge.

Donor Since: 2004
Date of Last Gift: 09/23/11
Amt. of Last Gift: \$300

Between now and November 15th... MediPeds socks and hosiery products — a Peds Legwear Brand — is demonstrating their support of the American Diabetes Association with an offer to match every donation to this appeal, dollar for dollar, up to a campaign total of \$50,000. That means your gift of \$400 may double in value and become \$800...a larger gift of \$450 may be doubled to \$900...or a most generous gift of \$500 may go twice as far and become \$1,000.

Mayor Pendergrass, we miss you! I'm certain you want us to make the most of this Matching Gift Challenge. Would you send a gift today before our deadline of November 15th? Thank you for your caring and compassionate support.

Kevin L. Hagan
Chief Executive Officer

5004568



**Feel good this Thanksgiving ...
Give now to help someone in need.**

October 2, 2015

Dear Friend,

We know how you can make your Thanksgiving even more special. All it takes is two simple things that sometimes get lost in all the holiday activity: giving thanks and giving back.

It's a good feeling to experience true gratitude — to really give thanks — for all the blessings we've received, and to realize that those blessings flow from God. And it's a good feeling to show our gratitude by giving back, and sharing our blessings with people who are less fortunate than we are.

Your gift to The Salvation Army at Thanksgiving will reach moms and dads who are trying desperately to feed their families ... seniors who need help with bills ... teens who are struggling with drugs and other bad influences ... neighbors who can't find employment in this rough economy.

Your gift will mean the difference between a joyless holiday season and one that's filled with hope for someone like Crystal, whom you'll meet in the enclosed newsletter. She has friends like you to thank for helping her, her husband, and their two children make it through a very difficult time.

Will you share your blessings and give back to help more people like Crystal? Just fill out the reply form below, and return it with your special Thanksgiving gift. You'll help struggling folks in our community feel the same gratitude you do during this wonderful time of year.

Thank you, God bless you, and happy Thanksgiving!

Blessings,

Paul Swain

Captain Paul Swain, Corps Officer

RECEIVED

OCT 15 2015

CITY OF SAND CITY

P.S. Give thanks by giving back, and make your Thanksgiving the best ever. Share your blessings with people in need through your generous gift now. Thank you, and God bless you.

Give Online! www.SalArmy-GSTATE.org

SA-12



The Salvation Army
P.O. Box 1884
Monterey CA 93942-1884

GIVE THANKS BY GIVING BACK

Yes! I want to share my blessings with people in need, so they can be filled with hope this Thanksgiving.
Enclosed is my gift of: \$ _____.

- Please make your check payable to The Salvation Army.
- Tell me how a gift can bring lifetime income and tax benefits.
- Please let me know how I can include The Salvation Army in my will.

P1/3/86/1
City of Sand City
City Hall
1 Sylvan Way
Sand City, CA 93955-3039

The Salvation Army
P.O. Box 1884
Monterey, CA 93942-1884



021

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**AGENDA ITEM
8B**



CHAMBER CONNECTION

A weekly e-publication of the Monterey Peninsula Chamber of Commerce

IN THIS ISSUE:

- [Upcoming Events: 2015 Monterey Bay Business Expo](#)
- [From Our Members: Hastie Financial Group to Attend Barron's Summit](#)
- [Chamber Announcements: Advertise in the Chamber's 2016 Community Resource Guide](#)
- [Candidate Endorsements](#)
- [In Other News: The B Cross Movement Comes to Mills](#)
- [FREE Water Efficiency Class](#)
- [Annual Clambake in Support of Dave Potter](#)
- [Half Marathon on Monterey Bay](#)
- [Expanding Your Horizons Conference](#)

FROM OUR MEMBERS...

CHAMBER QUICK LINKS

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MONTHLY

CHAMBER COMMITTEE MEETINGS

Economic Vitality
1st Friday: 3:30pm

Education
2nd Monday: 3:30pm

Membership
2nd Tuesday: 4pm

Government Affairs
3rd Monday: 3:30pm

Ambassador
3rd Friday: 8am

Special Events
Varies per Event

Meetings are subject to change. If you're interested in joining a committee, please contact the Chamber office at 831-648-5350 to confirm time and location.

[Click here to learn more](#)

SAVE THE DATE

THIS WEEK!
Thursday, October 29
21st Annual Monterey Bay Business Expo
Embassy Suites Monterey Bay
4-7pm

Thursday, December 3
Holiday Mixer
Wells Fargo, Monterey
6:30-8pm



Hastie Financial Group

For the fifth consecutive year, Bill Hastie and Haley Ellerston of Hastie Financial Group (HFG) were selected to attend *Barron's Top Advisory Teams Summit*, to be held in Las Vegas, NV, February 2016.

According to Barron's, **Summit** attendees are elite-tier advisors and their teams representing the leading wealth management firms in the industry.

Located in Salinas, Hastie Financial Group has been helping individuals and business owners pursue their financial goals since 1995. HFG is a registered investment advisory firm specializing in comprehensive wealth management, including investment, retirement and estate planning. Bill Hastie is also an ERISA 3(38) Investment Manager for 401(k) retirement plans.

To learn more, visit www.hastiefinancialgroup.com

CHAMBER ANNOUNCEMENTS...

ADVERTISE IN MONTEREY PENINSULA CHAMBER OF COMMERCE'S 2016 COMMUNITY RESOURCE GUIDE & BUSINESS DIRECTORY

365 Days of High-Impact Visibility Throughout the Monterey Peninsula

With a distribution of 25,000 copies, the **2016 Monterey Peninsula Business Directory & Community Guide** will be delivered to homes and

2016 EVENTS

January 26

Membership Luncheon
Inn at Spanish Bay

March 12

Annual Awards Dinner
Marriott Monterey

July 21

Business Excellence Awards
Portola Hotel & Spa

September 29

Leadership Luncheon
Embassy Suites Monterey
Bay

October 25

Monterey Bay Business
Expo Embassy Suites
Monterey Bay

businesses in **Monterey, Carmel, Pacific Grove** and **Pebble Beach**.

The directory is recognized as the primary way for Monterey

Peninsula members to do business with each other and the community. Organized by business category, it serves as a convenient resource year-round. Chamber members receive a complimentary directory listing.

Your advertisement and business listing upgrade will bring widespread visibility to your brand, product or service.

- Premium and prime locations are available

If you're interested in advertising in the new directory, please contact Tracy Fong at 650-567-9950 or tracyafong@gmail.com



243 El Dorado Street, Suite 200
Monterey, CA 93940

**MONTEREY PENINSULA CHAMBER OF COMMERCE
ANNOUNCES CANDIDATE ENDORSEMENTS
FOR NOVEMBER 3**



Dr. Jon Hill (incumbent)
Monterey Peninsula Unified School District
Governing Board Member, Trustee Area 3



Jeff Gorman
Monterey Peninsula Water Management District
Director Division 3

[Read more on both candidates](#)

For more information, 831-648-5356 or
montereychamber.com

IN OTHER NEWS...

**THE B CORPS MOVEMENT COMES TO
MIDDLEBURY INSTITUTE OF INTERNATIONAL STUDIES**



Middlebury Institute of
International Studies at Monterey

When: Monday, November 2

Where: Middlebury Institute of International Studies at
Monterey, McGowan Building, Room 102, 411 Pacific Street,
Monterey

Time: 6-7pm; Reception following at same venue 7-8pm

Seating: First come, first serve basis

Admission: Complimentary

Sponsor: Center for Social Impact Learning, MIIS

This first official informational presentation on B Corps in the Monterey region will answer the following questions: What is a B Corp? Why do B Corps Matter? How are B Corps different from other businesses? How and Why to become a B Corps? How does the B Corps Certification Process work? Pro and Cons of becoming a B Corps? How MIIS can help local businesses become Certified B Corps? The one-hour Information Session is open to both members of the MIIS campus and Monterey Peninsula community. It will be a robust discussion by a distinguished panel

of very knowledgeable and experienced individuals directly related to all aspects of the B Corps, drawn from throughout the United States and Europe:

- Marcello Palazzi, the co-founder of B-Lab Europe, which works in partnership with B-Lab USA. He is currently a Fellow at Stanford's Distinguished Career Institute; based in the Netherlands.
- Craig Dalen, B Corps Senior Fellow, Development of B Lab's "B Corps on Campus " Program; Philadelphia, PA.
- David Payne, Instructor at the Center for Education on Social Responsibility (CESR) at Leeds School of Business at UC Boulder; Teaches an MBA course on B Corps, Boulder, CO.
- Vincent Suich, a MIIS graduate, U.S. Veteran, and founder of Sox Box, the first B-Certified B-Corps in Monterey County, with proceeds going to assist returning Veterans from international wars;

**FREE Water Efficiency Class
for
Monterey Peninsula Hospitality Businesses**

November 18, 2015
Asilomar Conference Center - 800 Asilomar Ave., Pacific Grove, CA 93950
 8am-9am: Manager Overview
 9am-12:30pm: Restaurant Topics
 1-3pm: Hotel Topics

Join the California American Water-Monterey and the Monterey Peninsula Water Management District for a free CH Water-Wise Workshop conducted by industry experts (Meddus Water Management Inc). The workshop will focus on how to identify areas of potential water conservation in restaurants and lodging properties and will include classroom training and hands-on facility tours.





Learn how to save additional water and lower your costs further while increasing revenue. This training is designed for managers, engineers and maintenance employees interested in identifying hidden sources of water savings within their business.

The workshop will provide classroom instruction while field training will support the provided materials and may include off-site tours.

Attendees will learn how to identify the types of appliances, how to determine efficiency ratings, where to find a more efficient appliance and the potential water and dollar savings over the payback period.

Restaurant Topics: Bathrooms, Faucets, Kitchens, Dishwashers, Wash Down Facilities and Staff Training
 Hotel Topics: Bathrooms, Cleaning Practices, Laundry, Pools, Cooling Towers and Staff Training

Industry experts, MWRB has a wealth of facility specific expertise for water management planning using energy saving solutions of water saving and water conservation solutions, including demand based control systems of water saving technology. The company is a leading environmental water efficiency and water conservation solutions management, analysis, water audits, and water conservation program solutions.




The workshop is FREE & open to all Monterey Peninsula Hospitality Businesses
 To register contact Stephanie Kister at 831.658.5601 or email skister@mpwmd.net

[OPEN FULL PAGE VIEW](#)



The 10th Annual Champagne Reception

Dave Potter
 Monterey County Superior District

Thursday, October 29, 2015
 4:00pm - 7:00pm

Bernardus Lodge
 410 Hwy 1, Carmel-by-the-Sea
 Carmel, CA 95021
 831-425-2900

GALETTE

Event: \$95 - Champagne \$100 - Cash \$100
 Tickets available in 100% increments
831-402-4275

For more information contact Dave Potter for Superior District
 831-425-2900 or dave@potterfor.com

or contact Dave Potter at www.PotterFor.com

Public for 100% of the 10th Annual Champagne Reception
 831-425-2900 or www.PotterFor.com





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THERE'S STILL TIME!

The Half Marathon on Monterey Bay still has openings in the 13.1 mile race on November 8, as well as the 5K and 3K fun runs on Saturday, November 7!
 Tell your friends and family to sign up for this fun November

event.

Sign up **Big Sur**
HALF MARATHON
on MONTEREY BAY
NOVEMBER 8, 2015



Expanding Your Horizons

CONJUNCTION WITH THE AIR FORCE YOUNG WOMEN GROUP

Saturday, November 21, 2015
At Hartnell Student Center, Building C



It's your chance to meet and hear from a local business leader in a hands-on setting. You'll be able to ask questions and get answers. This is a great opportunity to learn more about a profession and to meet people who can help you get started in your career.



Program Schedule:
8:00am Registration
9:00am Opening Remarks
9:30am Keynote: Dr. David L. Anderson, University Medical Director
10:00am Breakout
11:00am Law & Health Care Panel
11:30am Workshops
12:30- 1:30pm Closing Remarks

Panelists:
10:00am- 11:00am **Dr. David L. Anderson, MD, PhD, FRCPC, FRCPC (C), FRCPC (P), FRCPC (S), FRCPC (O), FRCPC (A), FRCPC (N), FRCPC (I), FRCPC (E), FRCPC (C), FRCPC (M), FRCPC (D), FRCPC (H), FRCPC (L), FRCPC (R), FRCPC (T), FRCPC (G), FRCPC (K), FRCPC (J), FRCPC (F), FRCPC (X), FRCPC (Z), FRCPC (Y), FRCPC (V), FRCPC (W), FRCPC (U), FRCPC (T), FRCPC (S), FRCPC (R), FRCPC (Q), FRCPC (P), FRCPC (O), FRCPC (N), FRCPC (M), FRCPC (L), FRCPC (K), FRCPC (J), FRCPC (I), FRCPC (H), FRCPC (G), FRCPC (F), FRCPC (E), FRCPC (D), FRCPC (C), FRCPC (B), FRCPC (A)**
11:00am- 11:30am **Panel: Getting Your Handset and 100+ other devices to work with your iPhone and Android phone**

Hands-on Workshops | Career Fair | Prizes | Keynote Speaker

U.S. AIR FORCE
Liaison The Academy of Medicine & Army
831-372-6698 or airm@afmc.af.mil

Register at
www.monterepchamber.com/expanding-your-horizons
or by calling
www.hssamerce.org



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CONTACT US

The Monterey Peninsula Chamber of Commerce
243 El Dorado Street, Suite 200 | Monterey, CA 93940 | 831.648.5350
www.monterevchamber.com | info@monterevchamber.com

