



SAND CITY

NEWSLETTER

AUGUST 2024

Recent Events



ESSELEN-OHLONE PARK RIBBON-CUTTING CEREMONY

Sand City is proud to announce the completion of the all-new Esselen-Ohlone Park built by developer DBO 30 at the South of Tioga site. A safety tunnel has been constructed which allows for safe passage through the South of Tioga construction site via Morgans Way. The park is now open from dawn to dusk and accessible via Tioga Avenue.

A ribbon-cutting ceremony was held on May 23rd by Mayor Carbone to commemorate the grand opening of the park.





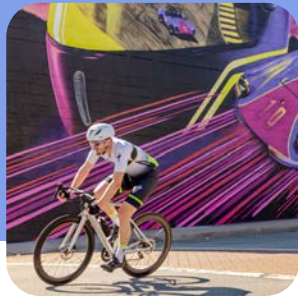
SAND CITY ANNUAL BIRTHDAY CELEBRATION AND BBQ

Sand City held its 26th annual birthday celebration and BBQ on May 18th. Mayor Carbone and Council Members Blackwelder, Hawthorne, Sofer, and Diaz were in attendance. Fun was had by all!



2024 SAND CITY BIKE CRITERIUM

The 2024 Sand City Bike Criterium was held on July 7th. Nearly 300 riders came out to tackle a challenging 1 kilometer, 10- turn course which immerses participants amongst a myriad of vibrant murals that decorate the City's arts district.



CITY COUNCIL VISITS THE HOTEL CONSTRUCTION SITE

On July 10th, City Council members visited the construction site of the new four-story, 215-room hotel by Marriott. A ground-breaking ceremony was held in January. Construction is scheduled to be completed by early 2026.



Future Events



COFFEE WITH YOUR CITY MANAGER

DATE: Tuesday, September 10, 2024

TIME: 10:00 AM - 11:00 AM

PLACE: Sweet Elena's,
465 Olympia Avenue
Sand City, CA 93955

WEST END CELEBRATION - AUGUST 24 & 25, 2024

The West End Celebration, returns on August 24th and 25th, 2024, showcasing an exceptional lineup of musicians and artists across six vibrant blocks in Sand City. Celebrating its 23rd year, this year's Celebration will feature over 150 vendors, artists, and organizations, transforming the streets of Sand City into pedestrian galleries and stages for visual and performing artists.

Art organizations will be represented throughout the festival footprint including interactive art displays by the Monterey Museum of Art; Monterey Peninsula Art Foundation, the Arts Council of Monterey; Open Grounds Studios; Art Abilities; Kindness Rocks and the Carmel High Visual Arts Program. Monterey Glassworks will be holding glassblowing demonstrations throughout the weekend.

The MST Trolley that runs during the festival from the Sand City shopping center complex to the West End will make stops at Monterey Glassworks.





SAND CITY'S 5TH ANNUAL MURAL FESTIVAL - WE.MURAL FEST SEPTEMBER 29TH - OCTOBER 4TH

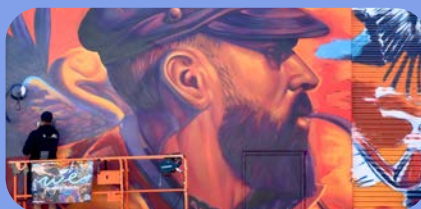
Sand City's Fifth annual mural festival will take place from September 29th to October 4th. The husband and wife muralist duo Talking Walls (Cameron and Crustal Moberg) will curate the festival again this year.



Talking Walls is based in San Francisco and has curated several mural festivals across the country including: Wabash Walls , Artsfest Montana and REN ART WLK in Indiana. And of course our very own we.Mural fest in 2023.

Cameron "Camer1" Moberg is a muralist of over two decades, who uses his art to “ bring a bit of nature’s calm, peace and positivity to all who pass.” As Cameron says, “Every mural is a reminder that the world possesses so much more beauty than we often allow ourselves to see, and it’s much bigger than any one individual.”

If you want your building to be adorned by a mural stop by City Hall and speak to Shannon Norton at the front desk (cityhall@sandcityca.org) or call her at 831-394-3054.



BEACH CLEANUPS

Help keep Sand City's beaches beautiful by participating in one of the following beach cleanups:



**Beach Cleanup hosted by
Mayor Carbone**

Date: August 10, 2024

Time: 9:00am - 12:00pm

Location: End of West Bay Street

**Beach Cleanup hosted by
Save Our Shores**

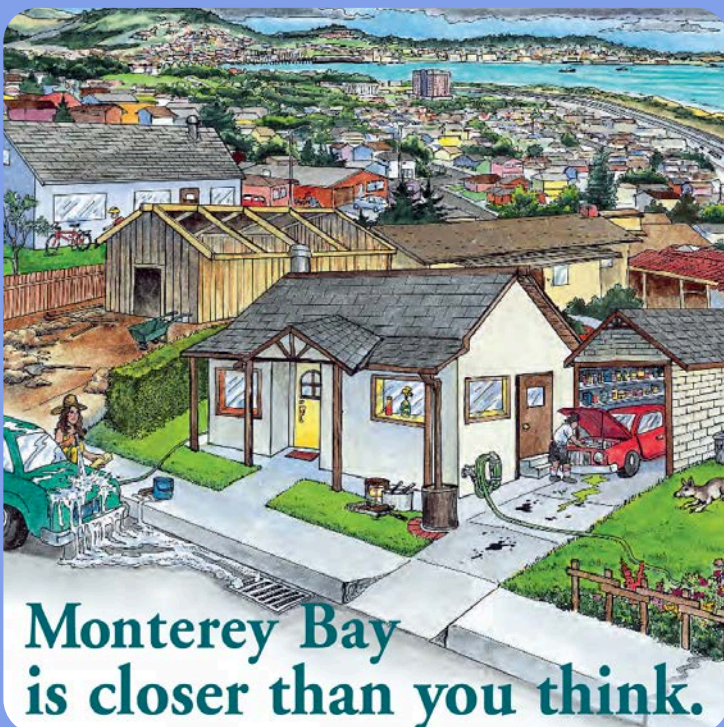
Date: September 21, 2024

Time: 9:00am - 12:00pm

Location: End of West Bay Street



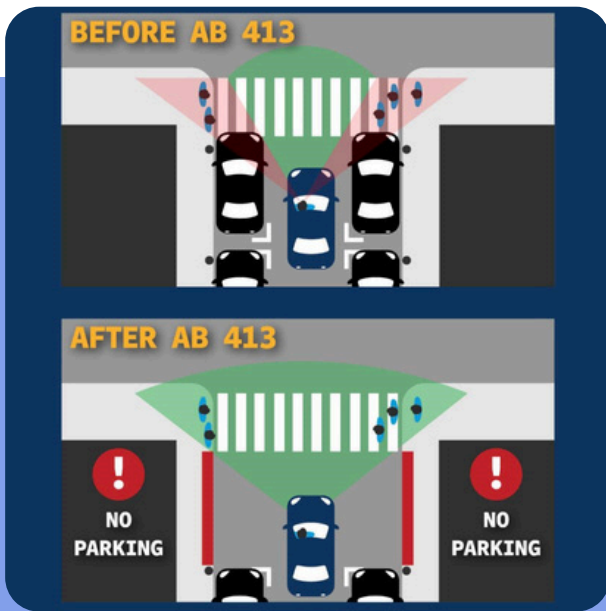
STORM WATER POLLUTION PSA



Can you find activities in this picture that contribute to water pollution?

Help prevent storm drain pollution and protect creeks, wetlands, and the Monterey Bay National Marine Sanctuary. If you see paint, cement, motor oil, antifreeze or other hazardous materials being dumped or flowing into storm drains, call 911 to report it.

Updates from the City Government



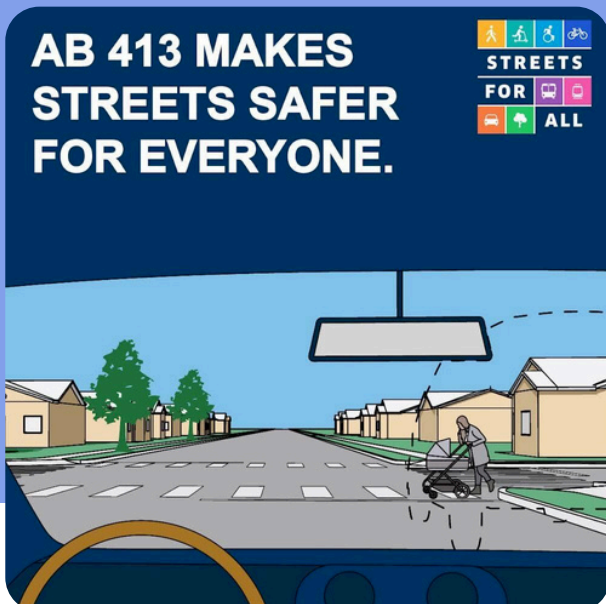
THE DAYLIGHTING SAVES LIVES BILL (AB 413, LEE)

In October of 2023, Governor Newsom signed Assembly Bill 413 into law. Known as “The Daylighting to Save Lives Bill,” the law bans motor vehicles from parking, stopping, or standing within 20 feet of the vehicle approach side of any marked or unmarked crosswalk or within 15 feet of crosswalk where a curb extension is present.

This new law is intended to reduce traffic fatalities and injury collisions due to reduced visibility at intersections.

AB 413 allows for only warnings during the transition year of 2024, however, starting January 1, 2025, enforcement of the new parking restrictions should begin.

Parking is at a premium in Sand City and the new restrictions present added challenges to the situation. Please be patient with the City as we comply with the new State mandate.





SAND CITY COASTAL TRAIL

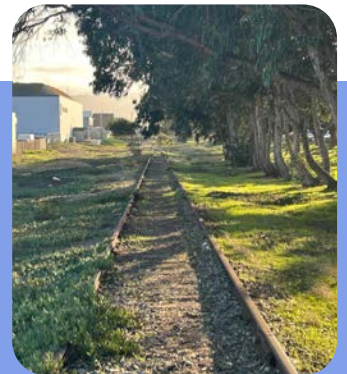
Planning is underway for a trail that will connect Sand City’s city-center to the coast! The trail will begin at Calabrese Park and will terminate at the West Bay Street viewing platform. The project will also include plans for parking improvements at the end of Tioga Avenue, educational signage, and a new viewing platform. Be on the lookout for upcoming community events where you can share your feedback on the design of the Coastal Trail. This project is made possible by grant funding from the State Coastal Conservancy.

SAND CITY MULTI-USE TRAIL PROJECT

City Staff held a kick-off meeting on May 9th, 2024, to initiate preliminary planning efforts for a new multi-use

trail connecting the existing Monterey Bay Coastal Recreation Trail along the TAMC railway corridor through Sand City. Since the kick-off meeting, City Staff has worked diligently with project consultants to complete aerial survey, focused plant studies, and conduct an initial review of future pedestrian crossings.

The City will hold engagement events with community members in order to obtain feedback for the final project design.



AMBAG GRANT AWARDS

Sand City was recently awarded \$1,960,000 through the Association of Monterey Bay Area Governments (AMBAG) Carbon Reduction program to support construction of the multi-use trail along the TAMC railway corridor.

CODE ENFORCEMENT

The City is charged with enforcing the City's municipal code. At the City Council's direction, code enforcement has focused its recent efforts on violations of conditional use permits in Sand City, such as

enforcement of storage and/or shipping container placement and operation of businesses without conditional use permits. If you have a container installed in a designated parking space, you may be required to move or relocate the container to an approved location.

Any business and/or resident with material, including waste, build materials, and/or supplies, that is not properly stored within the building or approved waste receptacle may be subject to fines and additional penalties.

The city has also created an email for any concerns regarding violations of the City's codes:

codeenforcement@sandcityca.org



SAND CITY HOUSING ELEMENT MEETS HCD COMPLIANCE

The City is pleased to announce that the City of Sand City's Housing Element received a compliance letter from HCD! EMC Planning Group assisted the City with crafting policies and programs that will directly identify and respond to the needs of the City's most vulnerable residents, and is collaborating with City staff and HCD to pursue Prohousing designation, which would provide funding for the implementation of the City's policies and programs, identified in the 6th Cycle Housing Element.





FAIR HOUSING INFORMATION



Housing Authority of Monterey County

123 Rico Street
Salinas, CA 93907
(831) 775-5000

<https://www.hamonterey.org/>



ECHO Fair Housing Services

580 Pacific Street
Monterey, CA 93940
(831) 566-0824

<https://www.echofairhousing.org>



Center for Community Advocacy

22 West Gabilan Street
Salinas, CA 93901
(831) 753-2324

<https://cca-viva.org/>



HCD Affirmatively
Furthering
Fair Housing

<https://www.hcd.ca.gov/planning-and-community-development/affirmatively-furthering-fair-housing>

SAND CITY FAÇADE IMPROVEMENT PROGRAM

The City of Sand City is pleased to announce the availability of a limited amount of financial assistance to eligible commercial and mixed-use properties to improve the physical appearance of the exterior of the businesses.

The City Council has approved a Façade Improvement Program that assists owners and merchants to keep storefronts looking attractive and inviting.

The program benefits both building owners and tenants by reimbursing some, or all, of the cost of maintenance and repair and construction, on a case - by - case basis. The City will reimburse up to a maximum of \$5,000 upon completion of eligible improvements.

Contact the Planning Department at planning@sandcityca.org or see use the following link.

<https://www.sandcity.org/Home/Components/News/News/106/17>

Application Deadline:

September 30, 2024 by 5:00pm



NEW PLANNING COUNTER HOURS AND PERMIT INFORMATION ONLINE

Effective August 13th, the planning counter hours will change to Tuesday and Thursday from 10am-1pm. Please come by and see Matt Papurello, Contract Assistant Planner, during that time to submit applications, ask questions about permitting and property zoning, and any other planning related questions you may have.



You can also send questions to: planning@sandcity.org or call 831-394-6700 or 831-649-1799 ext. 218 anytime during the week.

GENERAL ELECTION - NOVEMBER 5, 2024

The City of Sand City holds Municipal Elections in November of even-numbered years in the City of Sand City. The elective officers of the City consist of a City Council made up of four Councilmembers and an elected Mayor. The Mayor is elected every two years, and council members are elected to four-year terms.



Nomination papers for seats available is July 15 – August 9, 2024, by 5 PM. If an incumbent does not file by this deadline, the deadline for non-incumbents running for those seats will be extended to 5 PM on Wednesday, August 14, 2024.

Nomination papers are available from the City Clerk's Office starting July 15, 2024. For more information, please contact the City Clerk at 831-394-3054 x220 or via email at cityclerk@sandcityca.org.

Sand City in the News



After years of trying, Sand City is finally set to see a hotel built within its borders.

Jan. 4, 2024, Monterey County Now



Sand City is trying to create a landmark that will both define and energize its core.

May 14, 2024, Monterey County Now



An idea for a permanent food truck park is starting to take shape in Sand City.

May 30, 2024, Monterey County Now



Sand City mayor's vision for California's new Native heritage center

July 4, 2024, Voices of Monterey Bay