



CALL FOR ARTISTS (RFP)

DEADLINE: Applications must be received at City Hall, Sand City by August 19, 2020 at 11:59pm to be considered.

SUMMARY: The Sand City Public Art Program uses arts-based initiatives to encourage a sense of magnetism, promote reinvestment, and create a shared cultural experience for the community. Murals play an intricate role in conveying the history of our community, beautifying the City, and advancing the arts.

PROJECT DESCRIPTION: The Sand City Art Committee is seeking proposals from local Monterey Peninsula artists, preferably artist within Sand City, to submit mural proposals that will celebrate the history and culture of Sand City, its residents, and the larger community. Artists who have experience designing projects with a similar budget and scope are encouraged to apply. The selected mural will be displayed in the City's Art Park (currently under consideration), and stand as the first of a tradition of art created by the community, for the community, and proudly displayed in a space dedicated entirely to the community.

EVALUATION CRITERIA: The selection of an artist, or artist team, will be based upon

- Artistic merit of the design (Artistic excellence, creativity and originality of the project's concept).
- Appropriateness of the design for the location, including the scale, content, color and design in relation to the site.
- Artist's qualifications. (The aesthetic quality of the artist's past work, including content, craftsmanship, uniqueness and relevance to its environment as well as the artist's demonstrated ability to translate art concepts into durable and safe materials that can withstand long-term exposure in an outdoor environment)
- Originality of the design. Designs that show a connection/relationship to Sand City is preferred, but not a requirement. Please avoid literal interpretive themes of historic or political nature.

All applicants must read and acknowledge acceptance of the terms of the City's public art contract as found at <https://www.sandcity.org/our-community/west-end-artist-community/public-art> prior to responding to this RFP:

Note: The terms of the contract are non-negotiable and failure to accept the terms of the contract will result in disqualification from the project at the proposal phase. Selected artists

will be required to waive their rights of integrity to commissioned artwork as pertains to its removal or repair as set forth in the California Art Preservation Act and the Visual Artists Rights Act.

SELECTION PROCESS: All submitted proposals will be reviewed by City Staff to ensure completion of application. The top two (2) complete applications based on online public voting and a review by the Sand City Art Committee will be forwarded as a recommendation to the City Council for final selection. The successful submission will be awarded \$2,000, inclusive of the design and painting supplies.

TIMELINE:

- August 19, 2020, 11:59pm Deadline for submission of proposals.
- August 20, 2020 – August 23, 2020 Online public voting
- Week of August 24, 2020 Art Committee Review, review of online voting, and recommendation
- September 1, 2020 City Council selection
- Week of September 7, 2020 contracting of the artist/artist team.
- The piece will be installed over a week from September 28, 2020 through October 4, 2020. No time extensions will be given.

The mural will be a part of the City's inaugural we. street and public art festival*. The festival will bring together two artists on one wall to celebrate and merge their individual styles, creating unique public masterpieces for all to enjoy. The festival will build the foundation for the most accessible public art gallery on the peninsula and produce quality art that creates conversation and allows artists to fully express themselves. It will be a thoughtful and intentional mix of national and international artists who have a solid following and something to say. The curation of each artist and artist pairing will be intentional and designed to put artists together who may not have had or will have the chance to work together.

SUBMISSION GUIDELINES: Multiple designs may be submitted and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc.
- Contact Information
- Examples of other relevant works and/or reviews of similar work.

Please submit proposals by August 19, 2020 by 11:59pm to:

Sand City Mural Project

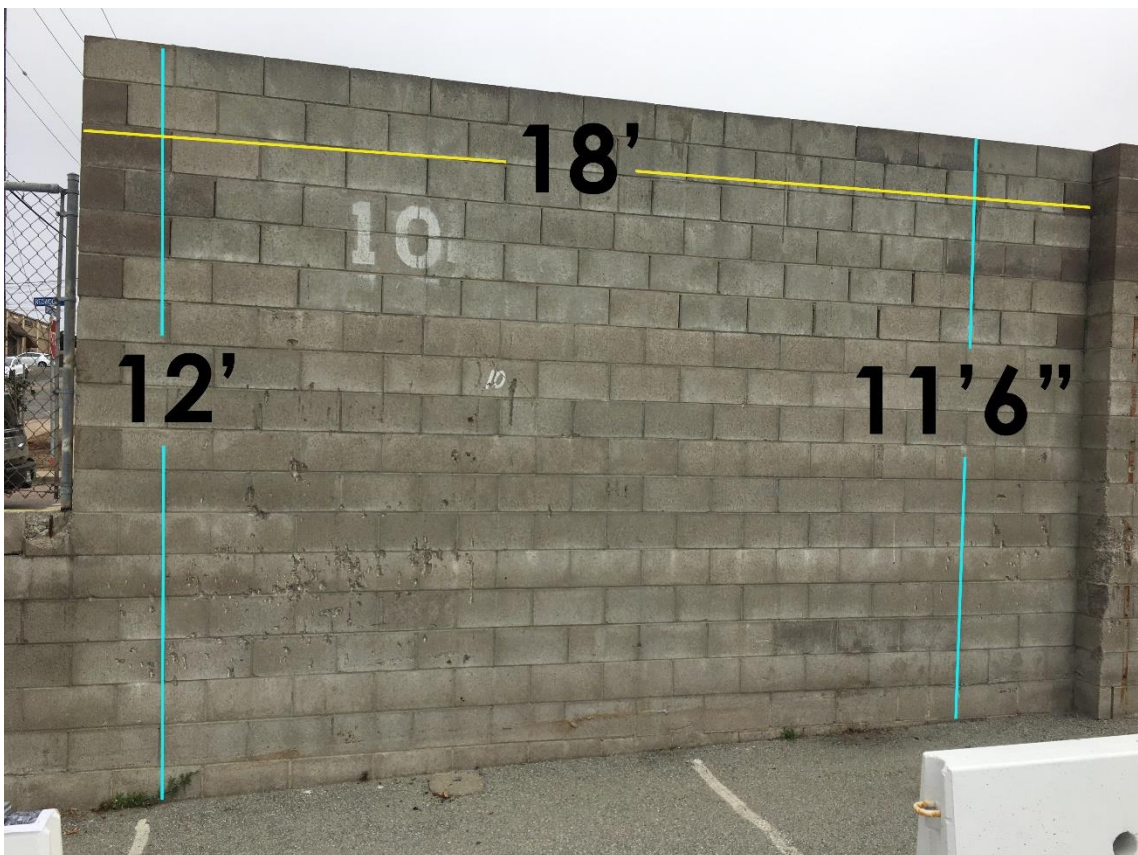
c/o Shelby Gorman

1 Pendergrass Way Sand City, CA 93955

Or email: shelby@sandcityca.org

Or online: <https://www.sandcity.org/our-community/west-end-artist-community/call-for-artists>

*NOTE: Due to COVID-19 restrictions all ancillary activities associated with the we. street and public art festival have been cancelled for 2020.





SUBMISSION FORM

CONTACT INFORMATION

Artist 1 Name _____

Current City _____ Hometown _____

Artist 1 Phone _____ Email _____

Artist 2 Name _____

Current City _____ Hometown _____

Artist 2 Phone _____ Email _____

ARTWORK INFORMATION

Title _____

Description _____

Please attach:

- Examples of previous work
- A scale mockup, in color
- List of supplies