

**ARTS
COMMITTEE
AGENDA PACKET**



**SAND CITY COUNCIL CHAMBERS
THURSDAY, AUGUST 27, 2020
10:30 A.M.**



AGENDA

SAND CITY ARTS COMMITTEE

Thursday, August 27, 2020 10:30 A.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WILL BE HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT

TO PARTICIPATE IN THE ZOOM ART COMMITTEE MEETING LIVE:

<https://us02web.zoom.us/j/85977887688>

Meeting ID: 859 7788 7688#

To participate telephonically by calling the number below: (669) 900-6833

Meeting ID: 859 7788 7688# If prompted to enter a participant ID, press #.

How to submit written Public Comments:

If any member of the public would like to provide written comments at the meeting, please do as set forth below.

Written: All comments received before 8:00 am the day of the meeting will be posted on the City's website as "Correspondence" under the relevant agenda item and provided to the Committee members at the meeting. Please email your comments to aaron@sandcityca.org.

Read Aloud During the Meeting: If you want your comment read aloud, prominently write "Read Aloud at Meeting" at the top of the email and your comments will be read into the record (not to exceed three minutes at staff's cadence).

DURING EACH MEETING members of the public may participate by calling and speaking live during the designated public comment period/time(s), subject to time limits that may be imposed pursuant to the Brown Act at the number provided above.

- 1. CALL TO ORDER**
- 2. ROLL CALL**

3. ANNOUNCEMENTS BY COMMITTEE MEMBERS

4. PUBLIC COMMENT

Members of the Public may address the Arts Committee on matters not appearing on the Arts Committee Agenda at this time for up to three minutes. In order that the Arts Committee Secretary may later identify the speakers' state their names. Public comments regarding items on the scheduled agenda will be heard at the time the item is being considered by the Arts Committee.

5. ORDERS OF BUSINESS

- a. Discussion and selection of a mock-up from the "Call for Artist".
- b. Discussion and Approval of a property owner approved we. mural mock-ups.
 - i. 679 Redwood – Artist: Casey Kawaguchi + Nathan Brown
 - ii. Art Park Wall (Exterior) Redwood - Kenton Hoppas + Bryan Gage
 - iii. 1676 Contra Costa St - Amanda Valdez + Hannah Eddy
 - iv. 698 Redwood - Detour + Hiero

6. ADJOURNMENT

This is intended to be a draft agenda. The City reserves the right to add or delete to this agenda as required. If you have a request for a disability-related modification or accommodation, including auxiliary aids or services, which will allow you to participate in a Sand City public meeting, please call the City Clerk at (831) 394-3054 extension 222, or give your written request to the City Clerk at One Pendergrass Way, Sand City, CA 93955 at least 12 hours prior to the scheduled meeting to allow the City Clerk time to arrange for the requested modification or accommodation.

AGENDA ITEM

5a

Memorandum

DATE: August 24, 2020
TO: Sand City Arts Committee
FROM: Shelby Gorman, Administrative Assistant
SUBJECT: Call for Artists Results

Background:

A Call for Artists was publicly announced at the July 28, 2020 Arts Committee meeting and then at the August 4, 2020 City Council meeting. The request for proposals (RFP) was posted on all the City's social media channels (Facebook, Twitter, and Instagram), on the City's website, and posters were posted on all of the public announcement locations in the city. There was also a media release sent to all local papers, all news stations, all local high schools, and California State University Monterey Bay. Further, the RFP was shared by several organizations including the Arts Council for Monterey County in their Arts Connection e-newsletter and on their social media. The deadline for submissions was August 19, 2020, at 11:59 PM.

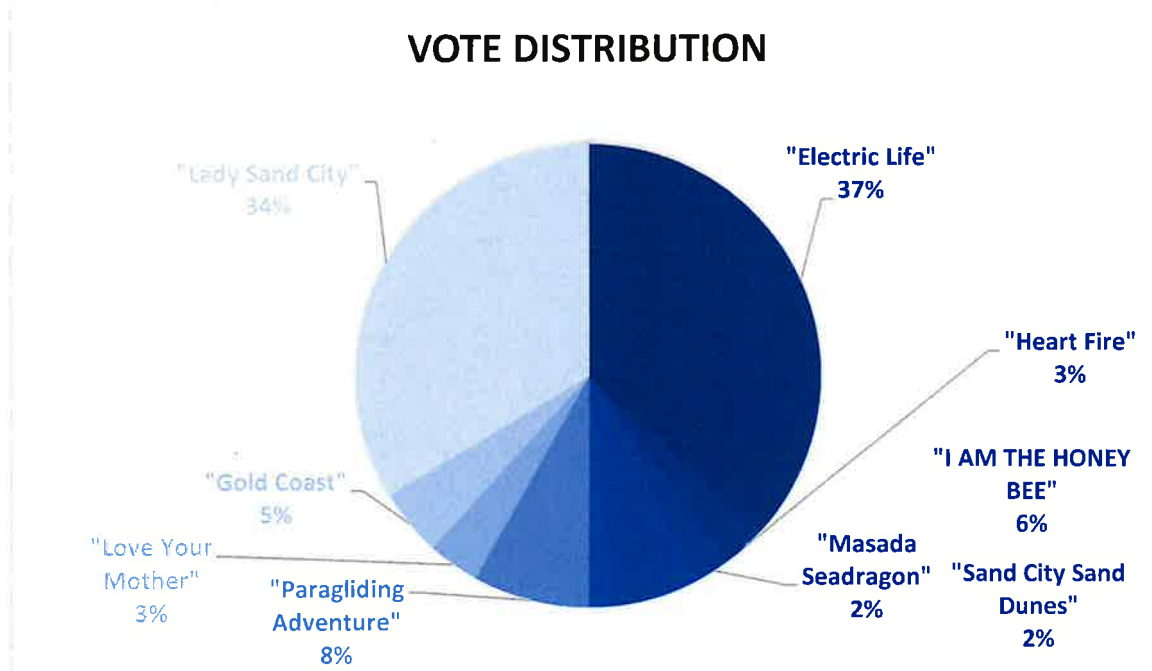
Nine (9) proposal were received:

- "Electric Life" by Gerardo Zambrano, Sea "c" Sevilla, Avelino Santoyo, and Arsenio Baca
- "Heart Fire" by Hanif Panni
- "Masada Seadragon" by Hanif Panni
- "I AM THE HONEY BEE" by Hanif Panni
- "Sand City Sand Dunes" by Danica Tang
- "Paragliding Adventure" by Hsun-yuan Hsu
- "Love Your Mother" by Alison, Beau, and Kelsey Thomas
- "Gold Coast" by Vanessa Ledesma and Josue Lopez
- "Lady Sand City" by Jessica Carmen (Evangelista) and Augie Escobedo (AugieWK)

Online voting was open from August 20, 2020 through August 23, 2020. Voting was available on the City's website, posted on the City's social media, and shared by the artists. The poll received a large amount of attention, pulling in 3,495 votes, distributed as follows:

- "Electric Life" by Gerardo Zambrano, Sea "c" Sevilla, Avelino Santoyo, and Arsenio Baca (1,282)
- "Heart Fire" by Hanif Panni (107)

- "Masada Seadragon" by Hanif Panni (80)
- "I AM THE HONEY BEE" by Hanif Panni (225)
- "Sand City Sand Dunes" by Danica Tang (56)
- "Paragliding Adventure" by Hsun-yuan Hsu (282)
- "Love Your Mother" by Alison, Beau, and Kelsey Thomas (125)
- "Gold Coast" by Vanessa Ledesma and Josue Lopez (164)
- "Lady Sand City" by Jessica Carmen (Evangelista) and Augie Escobedo (AugieWK) (1,174)



"Electric Life" and "Lady Sand City" stand out as the community favorites. The details for these two (2) pieces, including examples of artists' previous works, materials lists, and descriptions of the artworks are attached.

Recommendation:

Select and approve a mural to be sent for City Council approval for the September 1, 2020 City Council meeting to be included in the inaugural we. festival to be held on September 28, 2020 through October 5, 2020.



CALL FOR ARTISTS (RFP)

DEADLINE: Applications must be received at City Hall, Sand City by August 19, 2020 at 11:59pm to be considered.

SUMMARY: The Sand City Public Art Program uses arts-based initiatives to encourage a sense of magnetism, promote reinvestment, and create a shared cultural experience for the community. Murals play an intricate role in conveying the history of our community, beautifying the City, and advancing the arts.

PROJECT DESCRIPTION: The Sand City Art Committee is seeking proposals from local Monterey Peninsula artists, preferably artist within Sand City, to submit mural proposals that will celebrate the history and culture of Sand City, its residents, and the larger community. Artists who have experience designing projects with a similar budget and scope are encouraged to apply. The selected mural will be displayed in the City's Art Park (currently under consideration), and stand as the first of a tradition of art created by the community, for the community, and proudly displayed in a space dedicated entirely to the community.

EVALUATION CRITERIA: The selection of an artist, or artist team, will be based upon

- Artistic merit of the design (Artistic excellence, creativity and originality of the project's concept).
- Appropriateness of the design for the location, including the scale, content, color and design in relation to the site.
- Artist's qualifications. (The aesthetic quality of the artist's past work, including content, craftsmanship, uniqueness and relevance to its environment as well as the artist's demonstrated ability to translate art concepts into durable and safe materials that can withstand long-term exposure in an outdoor environment)
- Originality of the design. Designs that show a connection/relationship to Sand City is preferred, but not a requirement. Please avoid literal interpretive themes of historic or political nature.

All applicants must read and acknowledge acceptance of the terms of the City's public art contract as found at <https://www.sandcity.org/our-community/west-end-artist-community/public-art> prior to responding to this RFP:

Note: The terms of the contract are non-negotiable and failure to accept the terms of the contract will result in disqualification from the project at the proposal phase. Selected artists

will be required to waive their rights of integrity to commissioned artwork as pertains to its removal or repair as set forth in the California Art Preservation Act and the Visual Artists Rights Act.

SELECTION PROCESS: All submitted proposals will be reviewed by City Staff to ensure completion of application. The top two (2) complete applications based on online public voting and a review by the Sand City Art Committee will be forwarded as a recommendation to the City Council for final selection. The successful submission will be awarded \$2,000, inclusive of the design and painting supplies.

TIMELINE:

- August 19, 2020, 11:59pm Deadline for submission of proposals.
- August 20, 2020 – August 23, 2020 Online public voting
- Week of August 24, 2020 Art Committee Review, review of online voting, and recommendation
- September 1, 2020 City Council selection
- Week of September 7, 2020 contracting of the artist/artist team.
- The piece will be installed over a week from September 28, 2020 through October 4, 2020. No time extensions will be given.

The mural will be a part of the City's inaugural we. street and public art festival*. The festival will bring together two artists on one wall to celebrate and merge their individual styles, creating unique public masterpieces for all to enjoy. The festival will build the foundation for the most accessible public art gallery on the peninsula and produce quality art that creates conversation and allows artists to fully express themselves. It will be a thoughtful and intentional mix of national and international artists who have a solid following and something to say. The curation of each artist and artist pairing will be intentional and designed to put artists together who may not have had or will have the chance to work together.

SUBMISSION GUIDELINES: Multiple designs may be submitted and must include:

- A preliminary concept drawing and narrative. The narrative should convey the artistic intent, colors, style of work, etc.
- Contact Information
- Examples of other relevant works and/or reviews of similar work.

Please submit proposals by August 19, 2020 by 11:59pm to:

Sand City Mural Project

c/o Shelby Gorman

1 Pendergrass Way Sand City, CA 93955

Or email: shelby@sandcityca.org

Or online: <https://www.sandcity.org/our-community/west-end-artist-community/call-for-artists>

*NOTE: Due to COVID-19 restrictions all ancillary activities associated with the we. street and public art festival have been cancelled for 2020.



“Electric Life”

Gerardo Zambrano, Sea “c” Sevilla, Avelino Santoyo, and Arsenio Baca



Submission # 499013
IP Address [REDACTED]
Submission Recorded On 08/19/2020 10:20 PM
Time to Take Survey 19 minutes, 22 seconds

Page 2

Call for Artists (RFP) Submission Form

Contact Information - Artist 1

Name

Gerardo Zambrano

Current City

Seaside CA

Hometown

Seaside CA

Phone

[REDACTED]

***Email**

[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

Name

Sea Sevilla

Current City

Seaside CA

Hometown

Seaside CA

Phone

[REDACTED]

***Email**

[REDACTED]

Artwork Information

***Title**

Electric Life

***Description**

A representation of the many Trades that exist In Sand City (Electrical, Granite Rock, Plumbing, UPS Delivery workers) As well as trades of the past such as the Monterey Sculpture Center.

Attachments

Examples of Previous Work

CFC59898-AAB8-48FD-B1B6-106567C617C4.jpeg
1900E190-D200-4EA3-91B4-7F2C6DDA6C57.jpeg
6B8E45A4-F40E-4F1C-A42F-BF45F38FBA07.jpeg
04205161-81BB-4B69-8944-32C7D5E66039.jpeg
EA0D405D-BFCD-4FB3-93A9-712D336593CE.jpeg

Scale Mockup, in color

AE9425E4-DD3E-4A0F-BA07-9E911DEF6AD1.jpeg
507D66A2-6436-4551-9A11-8AA1DE09B0D5.jpeg

List of Supplies ⓘ

Sand City Mural Materials List

QTY		COLOR	COST
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	BLACK	31.44
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	WHITE	31.44
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	BLUE	31.44
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	RED	31.44
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	YELLOW	31.44
4	Liquitex BASICS Acrylic Paint Tubes 8.5oz(7.86 ea)	GREEN	31.44
8	FLAT 3" PAINT BRUSHES (4.48 each)		35.84
2	Artist Paint brush 12pc Pack (9.99 each)		19.98
4	4" Mini Rollers (3.98each)		15.92
2	32oz Liquitex Gesso bottle (35.99each)		71.98
4	Aluminum paint trays (4.98 each)		19.92
		Total	352.28

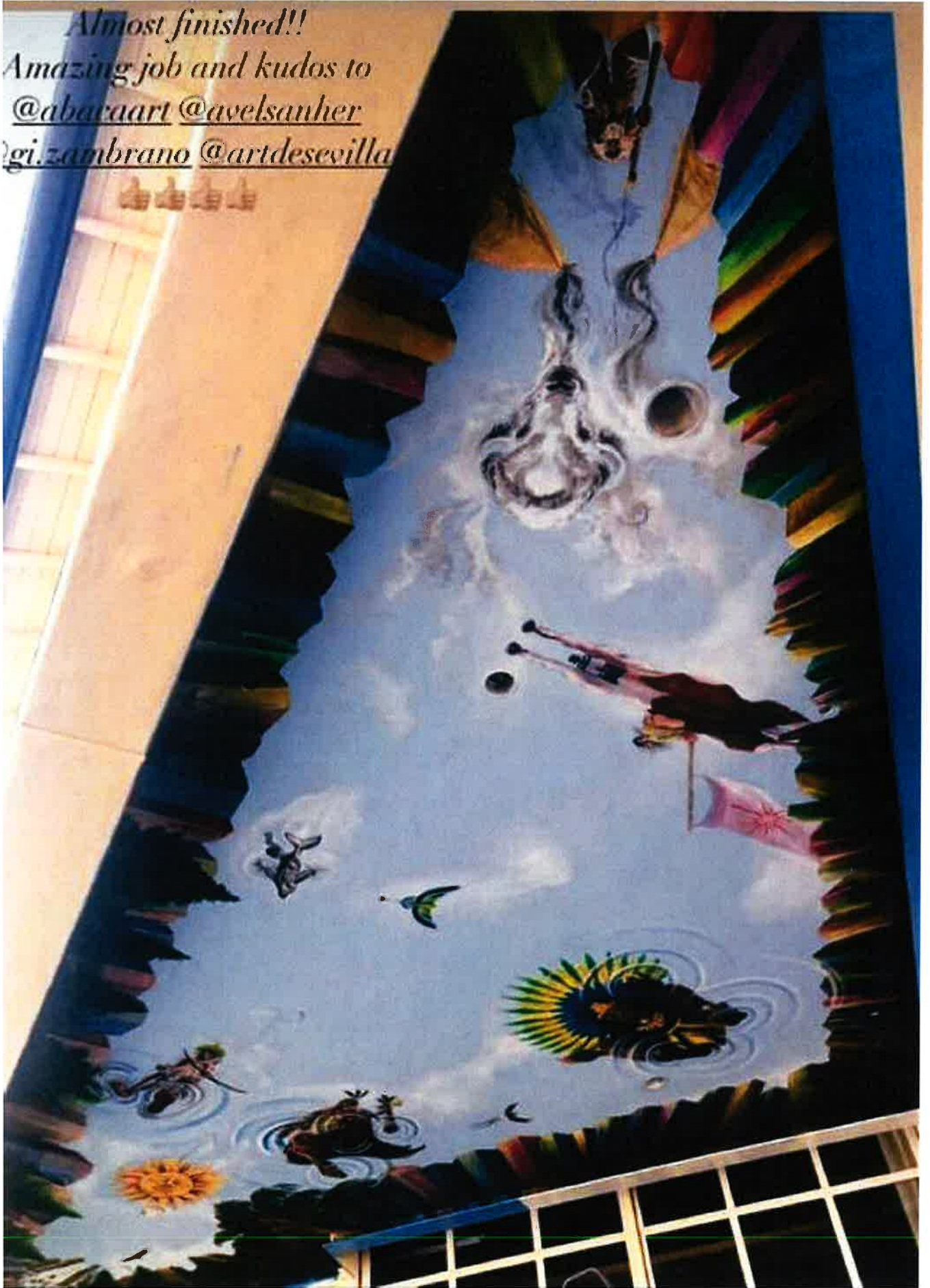




@ABACAART
@AVELSANHER
@GI.ZAMBRANO
@ARTDESEVILLA

MONTEREY HISTORY & ART ASSOCIAT ...

*Almost finished!!
Amazing job and kudos to
@abacaart @avelsauher
@gi.zambrano @artdesevilla*



**“Heart Fire”
Hanif Panni**



Submission # 499032
IP Address [REDACTED]
Submission Recorded On 08/19/2020 11:50 PM
Time to Take Survey 5 minutes, 48 seconds

Page 2

Call for Artists (RFP) Submission Form

Contact Information - Artist 1

Name

Hanif Panni

Current City

Sand City CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

Name

Hanif Wondir

Current City

Sand City CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Artwork Information

***Title**

Heart Fire

***Description**

A celebration and warning of the explosive, creative, and dangerous heart.

Attachments

Examples of Previous Work

94029113_10158253683728808_6582497500966420480_o.jpg
wind thread submission.jpg
fish1 copy.jpg

Scale Mockup, in color

Heartfiresandcity.jpg
IMG_0158.JPG

List of Supplies ?

Hanif Wondir mural proposal supplies.pdf

Hanif Wondir mural proposal supplies

(All subject to change)

outdoor color primer

Various cans outdoor colors

Sealcrete/medium for mix

Brushes

Rollers

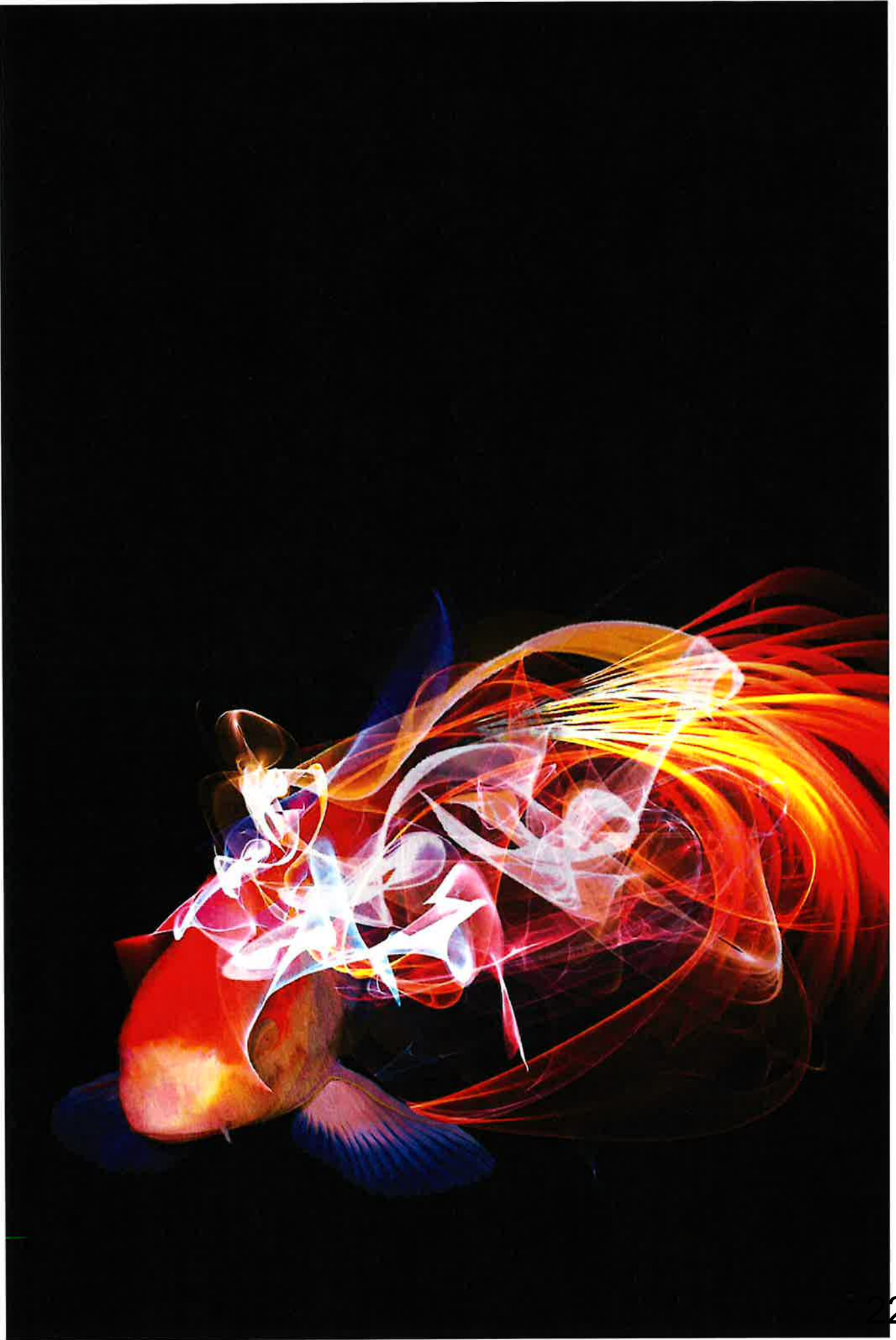
Pans

Rags

Chalk

Est \$300-\$500







“Masada Seadragon”
Hanif Panni



Submission # 499029
IP Address [REDACTED]
Submission Recorded On 08/19/2020 11:46 PM
Time to Take Survey 3 minutes, 50 seconds

Page 2

Call for Artists (RFP) Submission Form

Contact Information - Artist 1

Name

Hanif Panni

Current City

Sand City CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

Name

Hanif Wondir

Current City

Seaside CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Artwork Information

***Title**

Masada Seadragon (re-submitted)

***Description**

The mythical patron Dragon of Sand City (created in my Elder Ave studio), has no end and is a blend of cultures and animals. The dragon watches over the streets at night and keeps the neighborhood bunny rabbits safe from predators and would-be kidnapers.

Attachments

Examples of Previous Work

68895432_10157492449678808_2855910036431962112_o.jpg
MANDRILL forEWpub.jpg
AWAKEN WONDIR POSTER smaller.jpg

Scale Mockup, in color

SeaDragon sandcity.jpg
IMG_0118.JPG

List of Supplies ⓘ

Hanif Wondir mural proposal supplies.pdf

Hanif Wondir mural proposal supplies

(All subject to change)

outdoor color primer

Various cans outdoor colors

Sealcrete/medium for mix

Brushes

Rollers

Pans

Rags

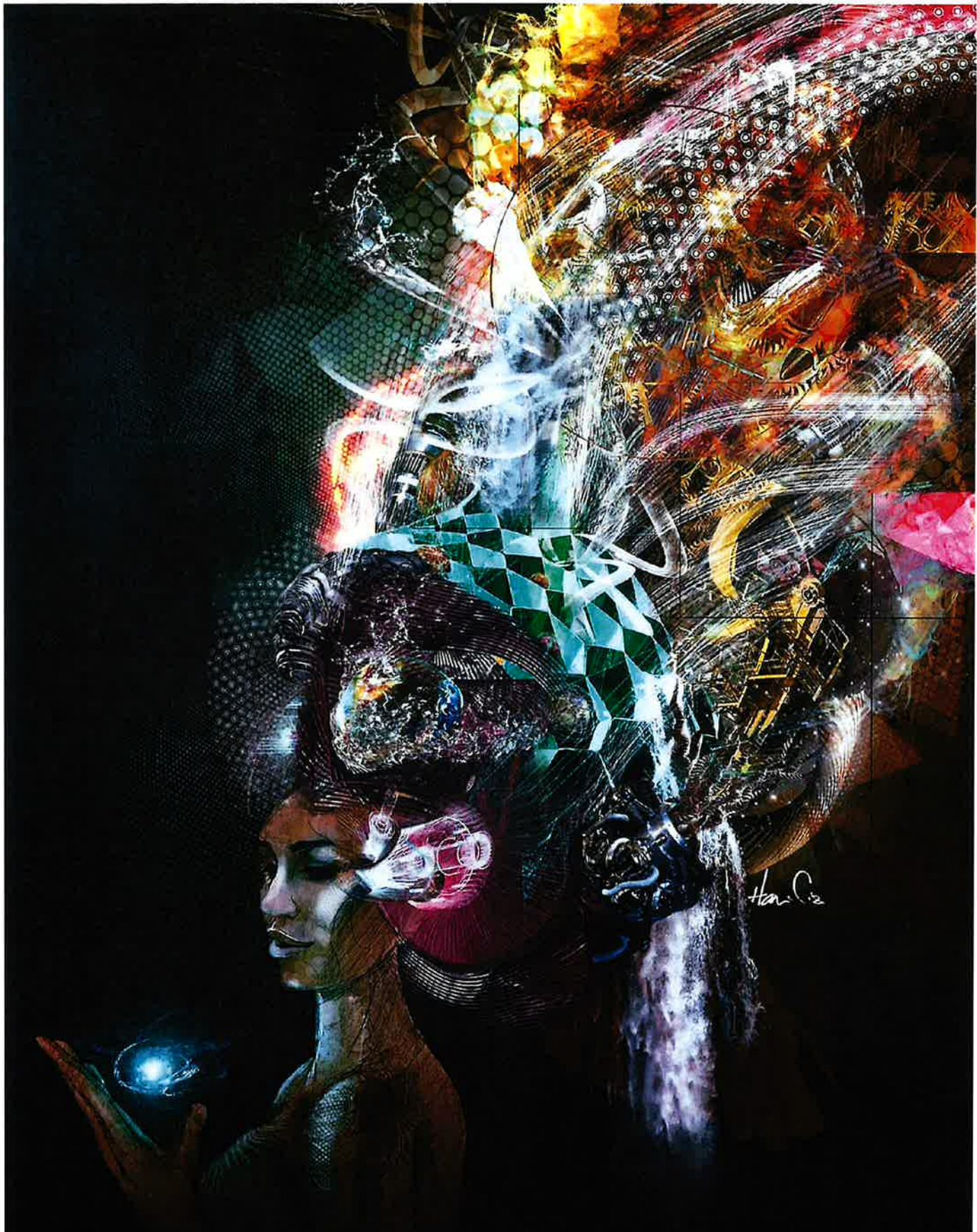
Chalk

Est \$300-\$500





Hang 29



Han Ciz

A • W • A • K • E • N

sandcityart.com

"I AM A HONEY BEE"
Hanif Panni



Submission # 499027
IP Address [REDACTED]
Submission Recorded On 08/19/2020 11:39 PM
Time to Take Survey 6 minutes, 41 seconds

Page 2

Call for Artists (RFP) Submission Form

Contact Information - Artist 1

Name

Hanif Panni

Current City

Sand City CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

Name

Hanif Wondir

Current City

Seaside CA

Hometown

Eugene OR

Phone

[REDACTED]

***Email**

[REDACTED]

Artwork Information

***Title**

I AM A HONEY BEE

***Description**

Dedication to all the hardworking all-important little honeybees!

Attachments

Examples of Previous Work

68895432_10157492449678808_2855910036431962112_o.jpg
AWAKEN WONDIR POSTER smaller.jpg
Safari threadless fall sub1.jpg
MOTH Duality small sub.jpg
DARKEST HOURS SMALL.jpg

Scale Mockup, in color

honeybee sandcity.jpg
75398306_10157709931878808_597545957940264960_o.jpg

List of Supplies ?

Hanif Wondir mural proposal supplies.pdf

Hanif Wondir mural proposal supplies

(All subject to change)

outdoor color primer

Various cans outdoor colors

Sealcrete/medium for mix

Brushes

Rollers

Pans

Rags

Chalk

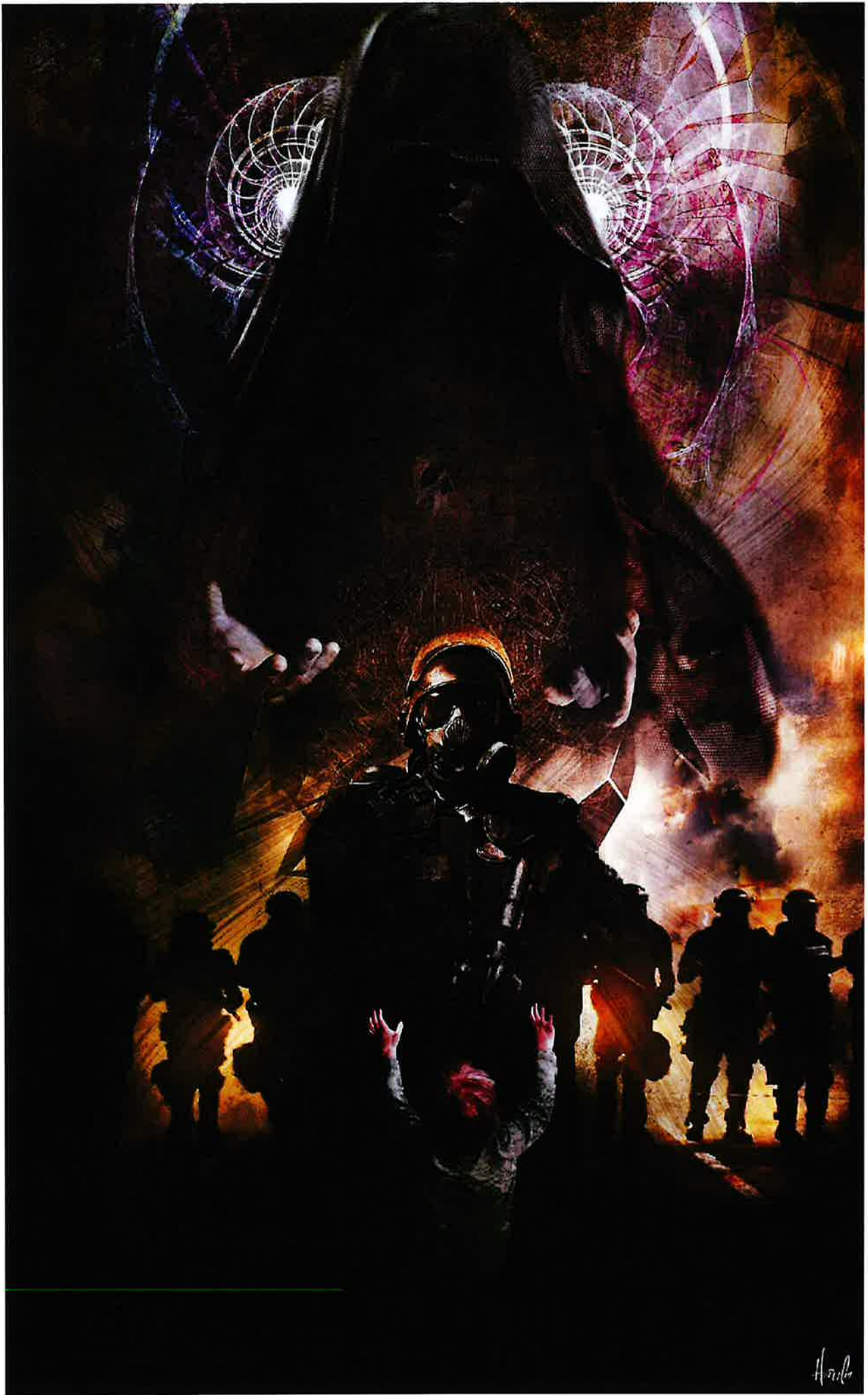
Est \$300-\$500

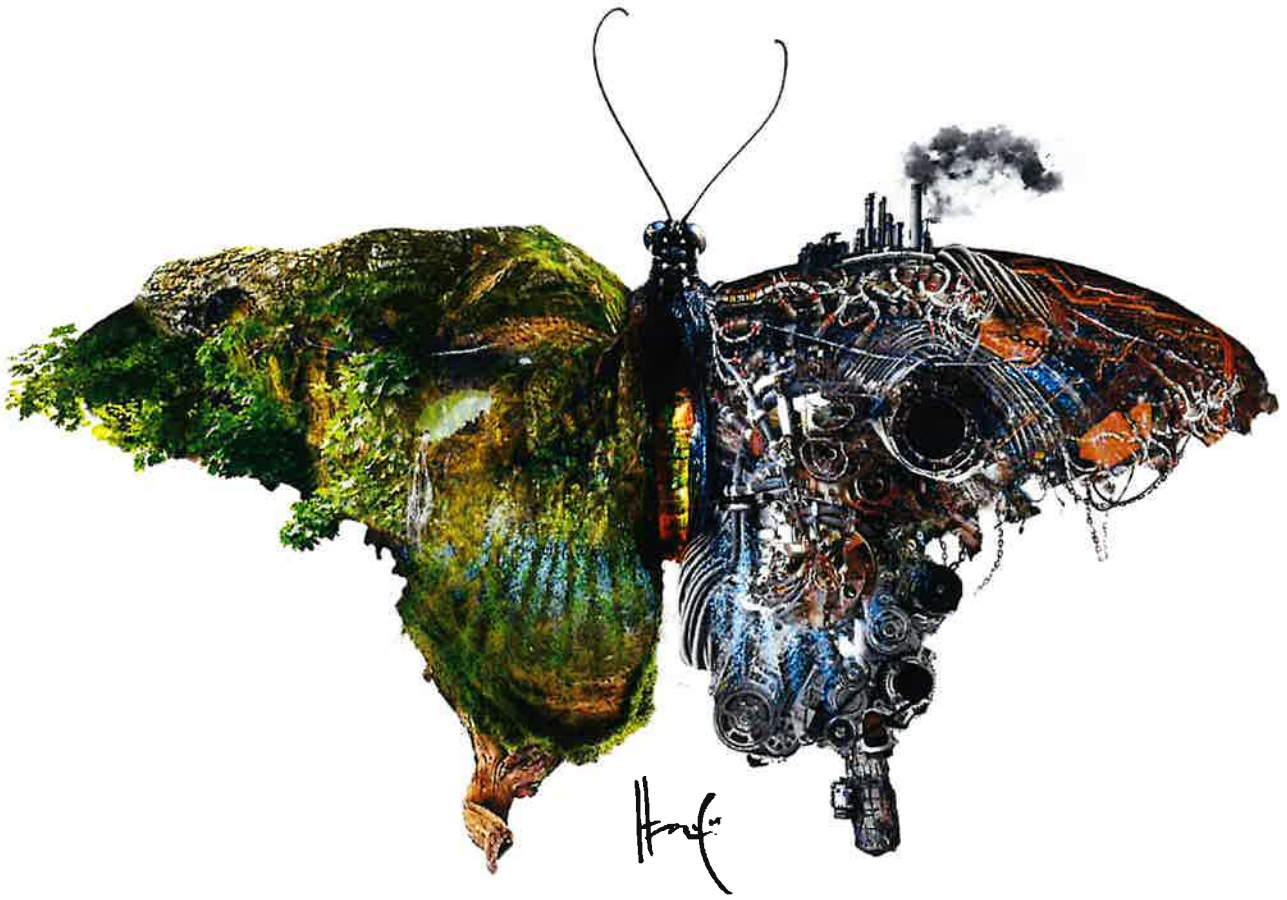




Hon. C. 12

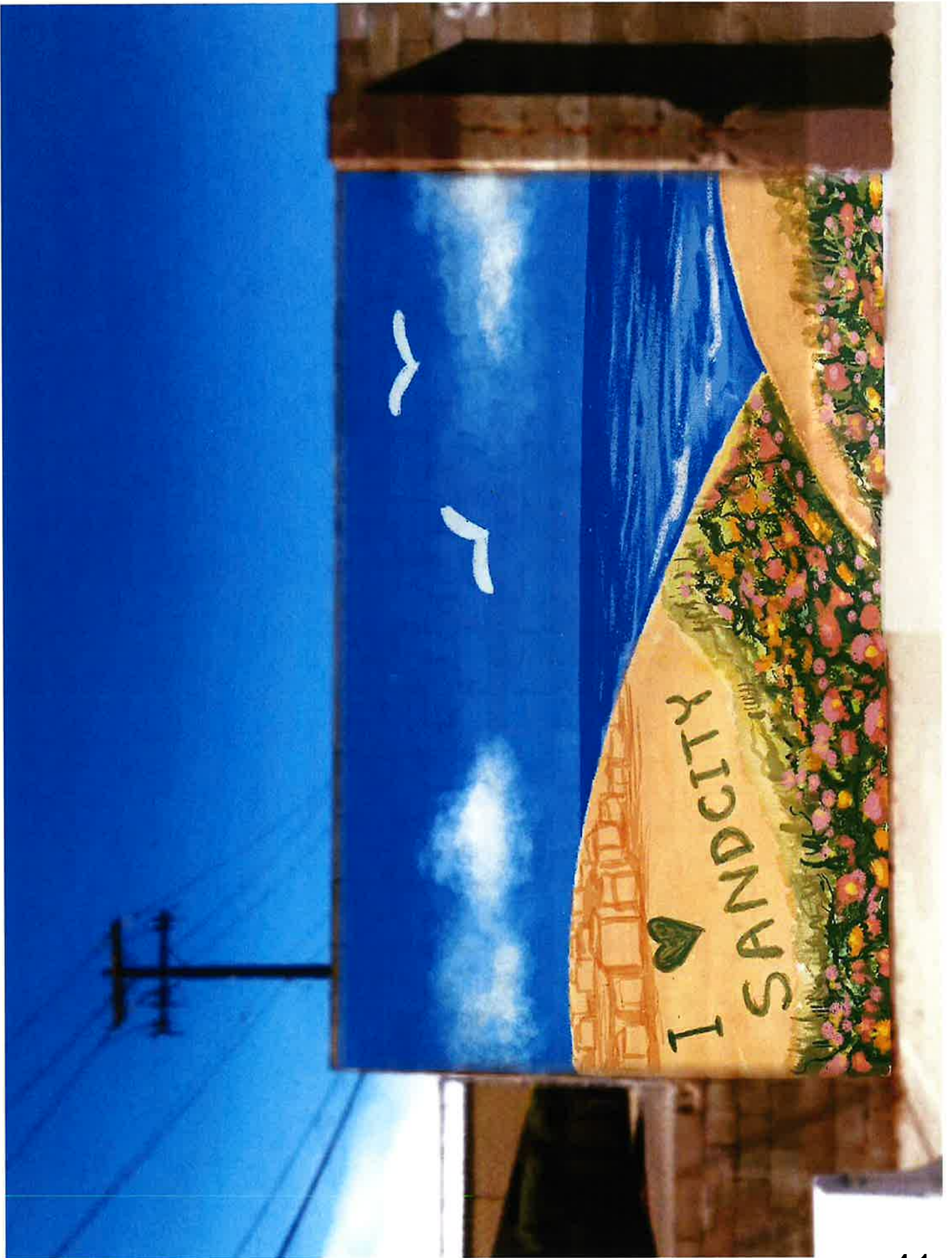
A • W • A • K • E • N







**“Sand City Sand Dunes”
Danica Tang**



Submission # 498858
IP Address [REDACTED]
Submission Recorded On 08/19/2020 7:04 PM
Time to Take Survey 13 minutes, 36 seconds

Page 2

Call for Artists (RFP) Submission Form

Contact Information - Artist 1

Name

Danica Tang

Current City

Marina California

Hometown

Marina California

Phone

[REDACTED]

***Email**

[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

Name

N/A N/A

Current City

N/A N/A

Hometown

N/A N/A

Phone

[REDACTED]

***Email**

NA@gmail.com

Artwork Information

***Title**

Sand City Sand Dunes

***Description**

I always loved seeing the messages left on the sand dunes in Sand City using kelp: initials with a heart to express their love, prom? , holiday wishes, and prayers in difficult times. This piece was inspired by the sand dunes and represents the love and creativity within our community. The sandcastles above the kelp note also stand for "Sand City, " literally.

Attachments

Examples of Previous Work

IMG_5266.JPG
IMG_4292.jpg
DanicaFour.JPEG

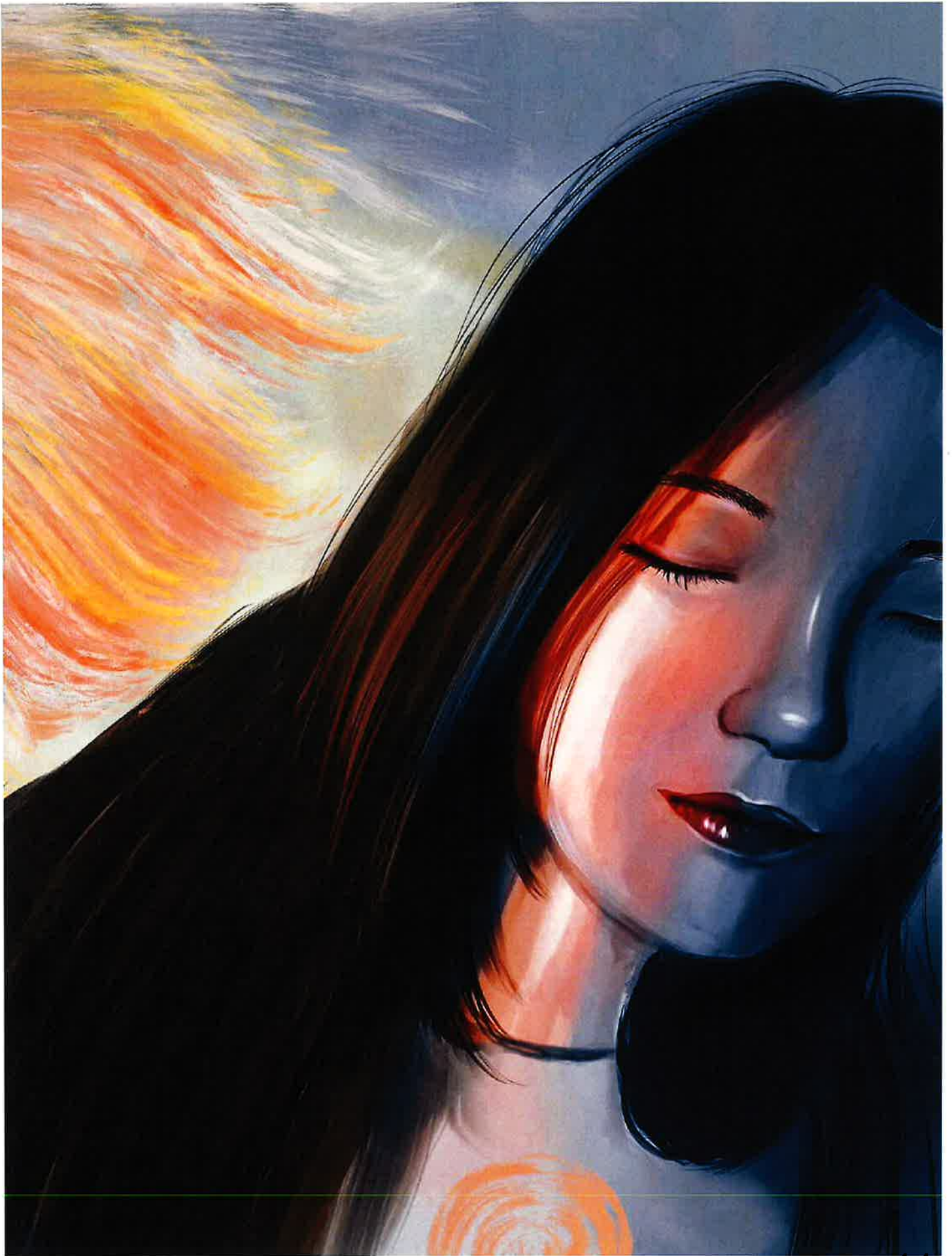
Scale Mockup, in color

IMG_0387.JPG
IMG_0386.JPG

List of Supplies 

IMG_5756.jpg

- Acrylic paint
- Brushes/ paint rollers
- Tape
- Rags/ towels
- Ladder
- Safety cones
- Bucket for cleaning brushes
- Paint mixing plates







**“Paragliding Adventure”
Hsun-yuan Hsu**





SUBMISSION FORM

CONTACT INFORMATION

Artist 1 Name Hsun-yuan Hsu

Current City Seaside Hometown Tainan, Taiwan

Artist 1 Phone [REDACTED] Email [REDACTED]

Artist 2 Name N/A

Current City N/A Hometown N/A

Artist 2 Phone N/A Email N/A

ARTWORK INFORMATION

Title Paragliding Adventure

Description (See attached narrative statement)

Please attach:

- Examples of previous work
- A scale mockup, in color
- List of supplies

Artist: Hsu, Hsun-yuan
August 19, 2020

Artist: Hsun-yuan Hsu

City of Residence: Seaside, CA

Title of Submission: Paragliding Adventure

Narrative: The first thing many visitors see coming into Sand City from Highway 1 are the colorful chutes of paragliders dotting the sky. Together with the world-famous Monterey Bay landscapes, this aerial activity creates a memorable scene of contrasting colors and dynamic movement.

This scene was the inspiration for "Paragliding Adventure." The background will include natural palettes of earthy tones for the sand, beach plants, and rocks. Further in the distance, deep blues will be incorporated for the Monterey Bay and the sky. This palette is instantly recognizable as the colors of the famous natural areas of the Monterey Bay.

The foreground will incorporate a paraglider about to take off. This element introduces dynamic movement to the composition and provides a focal point. The neon colors of the chute also provide an eye-catching contrast to the natural colors in the background. Additional paragliders in the background will complete the work.

The overall work is anticipated to appeal to visitors and locals alike with recognizable Monterey Bay scenes as well as the adventure involved in exploring the area with recreational activities. The themes are timeless and appropriate for a public work of art that is anticipated to be displayed for the long-term outdoors.

The medium will be outdoor paint appropriate for application to a stone or cinderblock wall. A primer layer will go under the work to increase its durability. The preliminary sketch is in watercolor for demonstration purposes only. However, the colors and composition will remain essentially the same. The preliminary sketch is 12" wide by 9" tall. It will scale up proportionately approximately 1" to 1', with a rectangular shape.

Artist: Hsu, Hsun-yuan

August 19, 2020

List of Supplies				
Item #	Description	Unit Cost	Quantity	Subtotal
1	Ladder (supplied by artist)	\$0.00	1	\$0.00
2	ScotchBlue Original Multi-Surface Painter's Tape (1.88 in. width)	\$6.91	1	\$6.91
3	Wooster Pro Nylon/Polyester Flat Brush (4 in.)	\$21.47	5	\$107.35
4	Wooster Pro Nylon/Polyester Thin Angle Sash Brush (1.5 in.)	\$9.47	7	\$66.29
5	Wooster Pro Nylon/Polyester Angle Sash Brush (2.5 in.)	\$13.97	3	\$41.91
6	Princeton Select Artiste Series 3750 Short Handle Oval Mop Brush (1 in.)	\$13.99	2	\$27.98
7	Lanco Dry Coat White Pastel Flat Acrylic-Latex Semi Smooth Masonry Waterproofing Paint (5 gal.)	\$124.00	1	\$124.00
8	Wooster Sherlock Roller Frame (9 in.)	\$6.98	1	\$6.98
9	Wooster Pro High-Density Woven Roller Cover (3-pack)	\$12.77	1	\$12.77
10	Everbilt (6 ft. by 9 ft.) Medium Duty Canvas Drop Cloth	\$12.70	1	\$12.70
11	Plastic Paint Tray (7 in.)	\$2.97	20	\$59.40
12	Behr Masonry, Stucco, and Brick Paint (1 gal.)	\$21.98	12	\$263.76
TOTAL ESTIMATED COST OF SUPPLIES				\$730.05

NOTE: Sales tax and shipping charges (if any) not included in cost estimates.

Artist: Hsu, Hsun-yuan
August 19, 2020

Hsun-yuan Hsu

Address: [REDACTED]

[REDACTED]

Phone (cell): [REDACTED]

Email: [REDACTED]

Artist Bio: Hsun-yuan Hsu is a California-based painter and sculptor. She was born and raised in Taiwan, and began living in California in 2013. She currently resides in Seaside. In 2017, Hsu received an MFA degree from Academy of Art University in San Francisco. She has exhibited her work in the Walter Lee Avery Art Gallery in Seaside, the Bedford Gallery in Walnut Creek, Blue Line Arts in Roseville, the Brea Gallery, and at the LH Horton Jr. Gallery at San Joaquin Delta College.

For painting, Hsu has significant experience working with a variety of paint types, including oil, acrylic, and watercolor. She specializes in applying paint to uneven and unusual surfaces. For example, in 2019, she was commissioned by Richemont, N.A. to create and paint an original design on a Montblanc-brand suitcase. She was one of only a handful of artists to be selected after a competitive nationwide application process.

The following examples of work are representative of Hsu's paintings within the last three years.

Artist: Hsu, Hsun-yuan
August 19, 2020



Artist: Hsu, Hsun-yuan
August 19, 2020



Artist: Hsu, Hsun-yuan
August 19, 2020



Artist: Hsu, Hsun-yuan
August 19, 2020

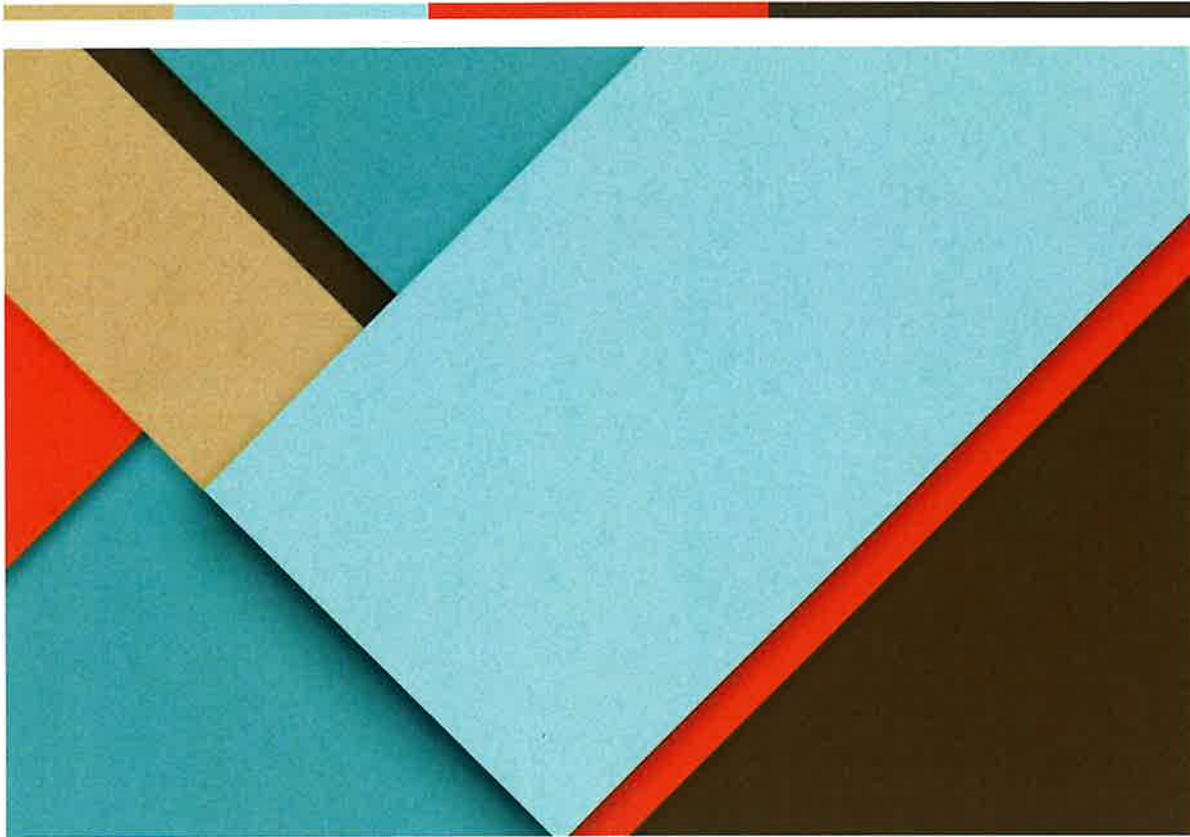


Artist: Hsu, Hsun-yuan
August 19, 2020



**“Love Your Mother”
Alison, Beau, and Kelsey Thomas**





2020 Sand City Mural Proposal

8-16-20

Alison Thomas

Overview

At a time when Sand City is seeped in uncertainty about the future, I propose a mural that reconnects the city and its inhabitants back to nature. The great outdoors offers countless benefits, many of which we are in desperate need of during this unprecedented time in our country's history. With this mural, I hope to show how crucial community is and the fundamental part that family plays in overcoming hardships. This mural will be a tribute and a monument to the community of Sand City and the Mother Earth.

Goals

1. Connect the community to their families and each other with the warm suggestion to "Love Your Mother".
2. Reinforce the symbiotic relationship between humans and "Mother Earth", inviting community members to be kind to the planet.

Specifications

The mural portrays "Mother Earth" holding a small sprout in her hands in an abstract painting style, reminiscent of Van Gogh. She stands in the ocean, surrounded by stars, flora streaming in her hair. Her glowing crown emits the light of the sun, shining hope onto our time here on Earth. She is adorned with stars, symbolic of the dreams we wish today and the future we mutually strive for.

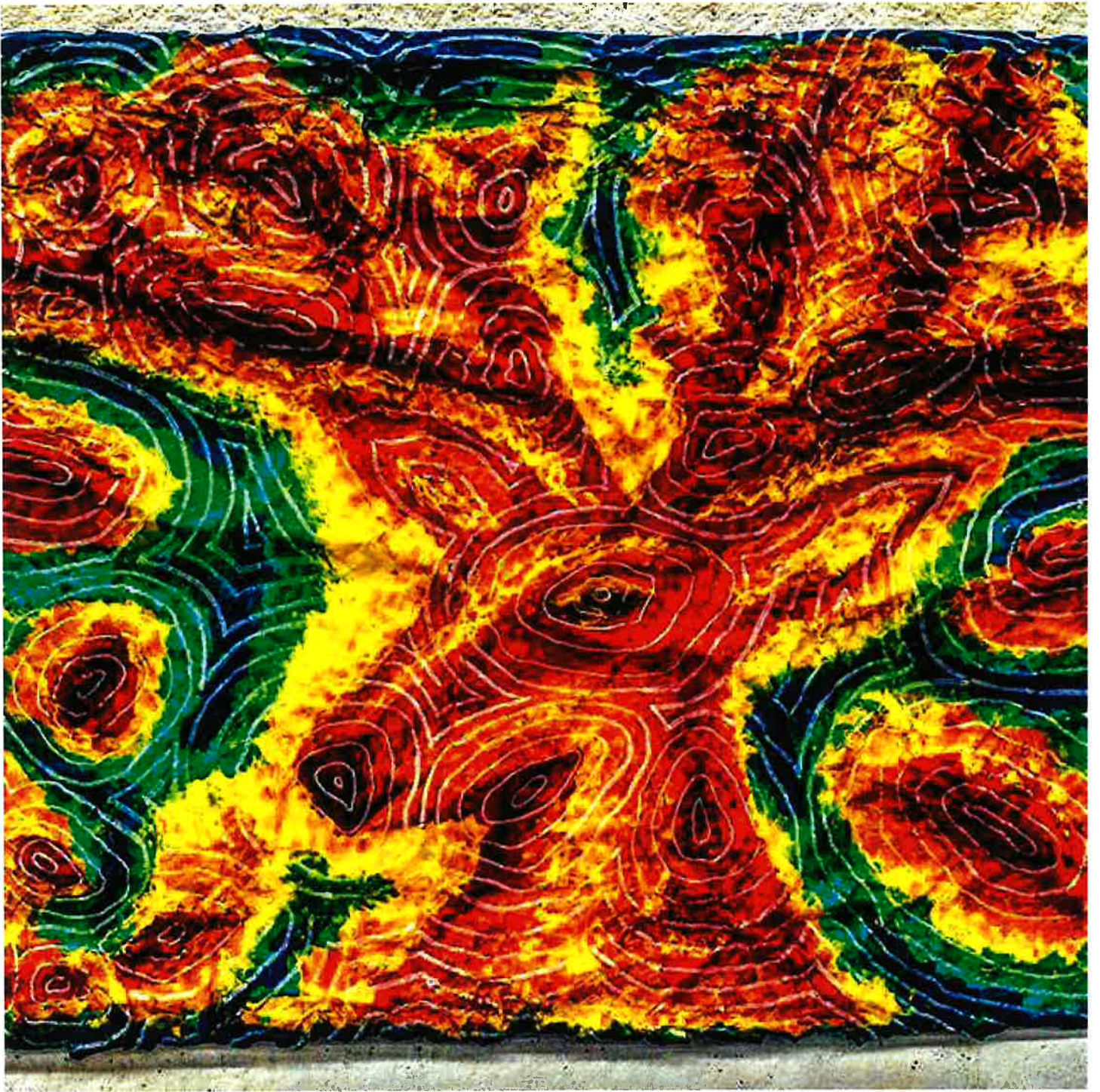
Budget

\$2,000 Budget Requested

- 10 gallons each in red, yellow, and blue weather proof paint = \$1000
- 5 gallons each in black, white and gold weather proof paint = \$500
- 10 gallons of top coat protective paint = \$300
- Brushes, tarps, tape, misc. = \$200







"Gold Coast"
Vanessa Ledesma and Josue Lopez



Call for Artists (RFP) Submission Form

Contact Information - Artist 1

* Name
Venessa Ledesma

* Current City
Santa Cruz CA

* Hometown
Watsonville CA

* Phone
[REDACTED]

* Email
[REDACTED]

Contact Information - Artist 2

Put "N/A" in required fields if there is not a second artist.

* Name
Josue Lopez

* Current City
Santa Cruz CA

* Hometown
Watsonville CA

* Phone
[REDACTED]

* Email
[REDACTED]

Artwork Information

* Title
Gold Coast

* Description
State of California filled with designs representing our beloved Central Coast, such as sunshine, waves, poppies and a heart over the Monterey Bay.

Attachments

* Examples of Previous Work
2F98B5B6-E787-40C1-B909-9E4E6CAF2101.jpeg
F455954C-DB21-419B-8619-2F81BCEA8D97.jpeg

* Scale Mockup, in color

0008253C-7113-491B-94A7-83AD1F0D7D6B.jpeg

* List of Supplies

B413CAFD-412B-48CA-B76A-D202F9C0391E.jpeg

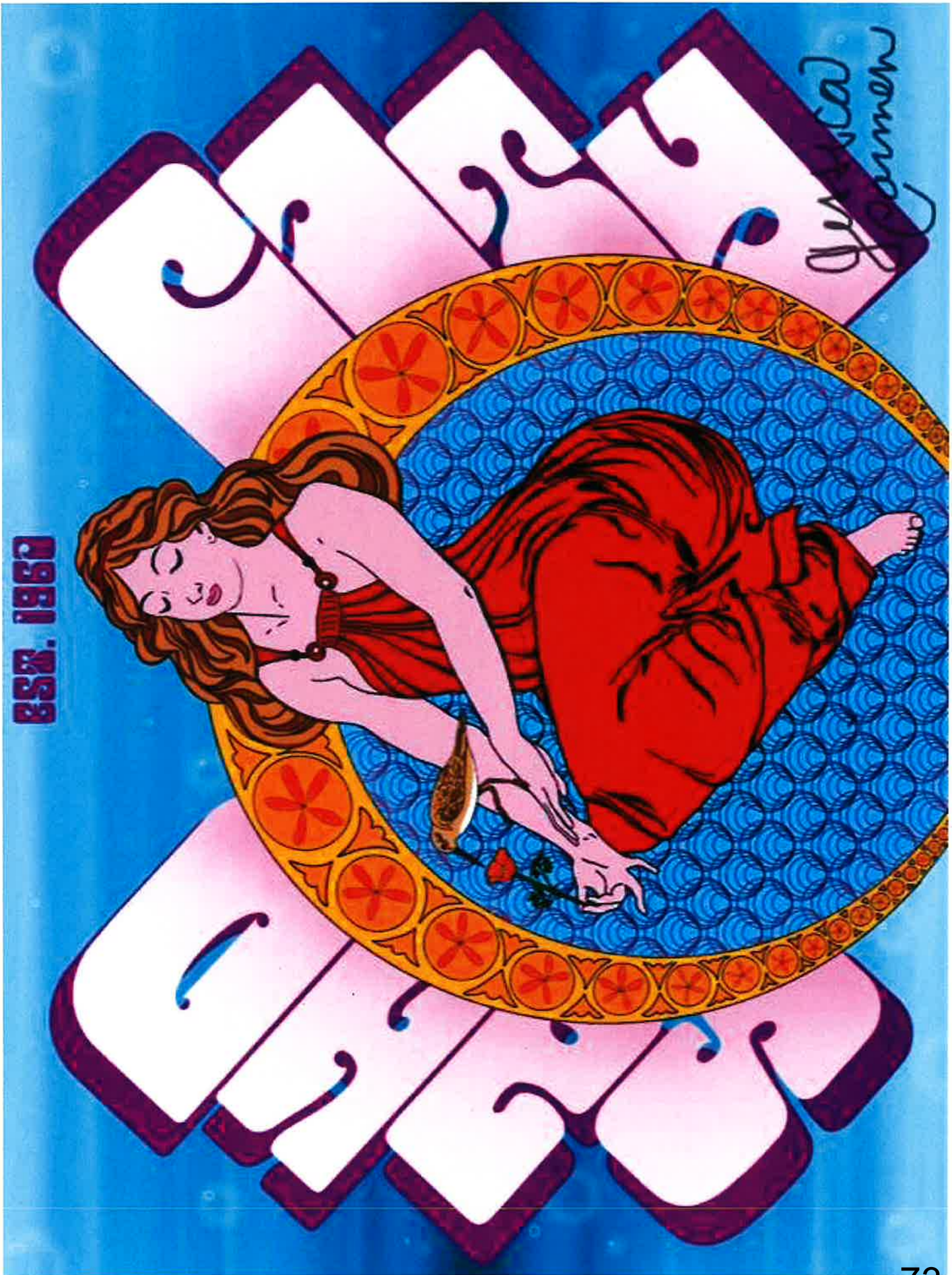
Supplies List:

- 2 gallons of primer (approx. \$25 each)
- 1 gallon of background paint (approx. \$35)
- 10 cans of multi-color paint (approx. \$8 each)
- 3 cans of clear paint sealer (approx. \$5 each)





“Lady Sand City”
Jessica Carmen (Evanjelista) and Augie Escobedo (AugieWK)





SUBMISSION FORM

CONTACT INFORMATION

Artist 1 Name Jessica Carmen (Evanjelista)

Current City Gonzales, CA Hometown Watsonville, CA

Artist 1 Phone [REDACTED] Email [REDACTED]

Artist 2 Name AugieWK (Augie Escobedo)

Current City Gonzales, CA Hometown Gonzales, CA

Artist 2 Phone [REDACTED] Email [REDACTED]

ARTWORK INFORMATION

Title Lady Sand City

Description "Lady Sand City" is an homage to the iconic art - nouveau revival that dominated the 1960's and 1970's while Sand City was being incorporated. Not to mention the historic Monterey Pop Festival which drew thousands to the Monterey Bay also used the style for its posters. Our lady gingerly holds a California poppy in one hand while a sand piper is perched on the other. Both representing Sand City locally, and the Monterey Bay as whole. Our use of bright colors will draw the audience in and allow them to get lost in the history of not only Sand City and its revival through the arts, but also a glimpse into the history of various art styles.

Please attach:

- Examples of previous work
- A scale mockup, in color
- List of supplies

"Lady Sand City" Supplies List by Jessica Carmen and AugieWK

- 20 ft. plastic drop cloth
- 5 mixing cups with lids
- 1 bucket (Home Depot)
- 10 cans of Rust-oleum spray paint – Seaside
- 4 cans of Rust-oleum spray paint – Lagoon
- 3 cans of Rust-oleum spray paint – Aqua
- 2 cans of Rust-oleum spray paint – Black
- 2 cans of Rust-oleum spray paint – White
- 2 cans of Rust-oleum spray paint – Sweat Pea Pink
- 1 can of Rust-oleum spray paint – Ocean Mist
- 1 can of Rust-oleum spray paint – Warm Caramel
- 1 can of Montana spray paint – Chocolate
- 1-quart paint – Yellow
- 1-quart paint – Red
- 1-quart paint – Brown
- 1-quart paint - Black
- 1-quart paint – White
- 1-quart paint – High Pink (custom mix)
- 1-quart paint – Purple (custom mix)
- 1- 6 pack of Scotch Blue Painter's Tape, Multi-surface
- 5-7 brushed, various sizes
- 4 Sakura Paint Markers – Black
- 4 Sakura Paint Markers – Red

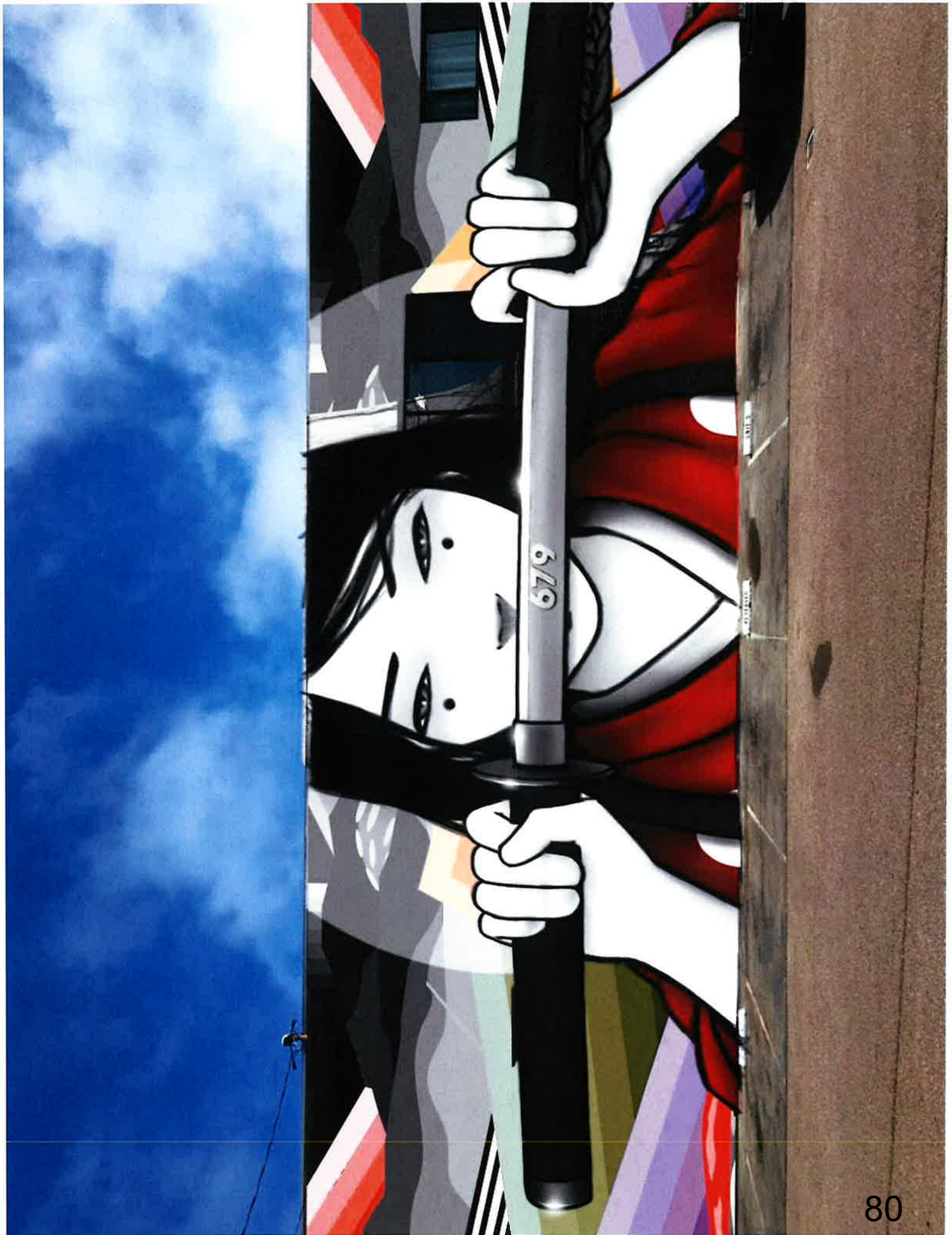


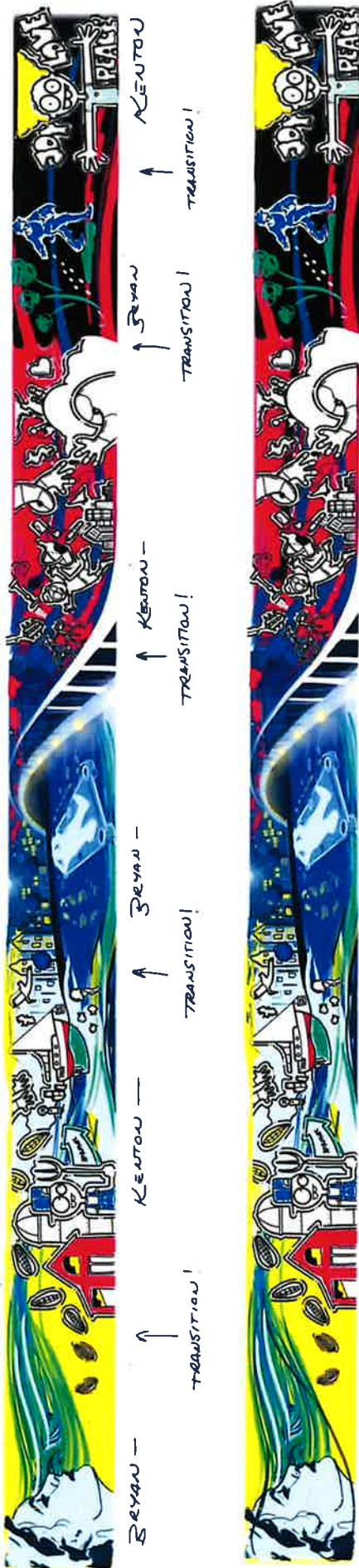




AGENDA ITEM

5b





→ Go in Color! * WE ALSO MAY NEED WHITE? PROVIDED FOR US?



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