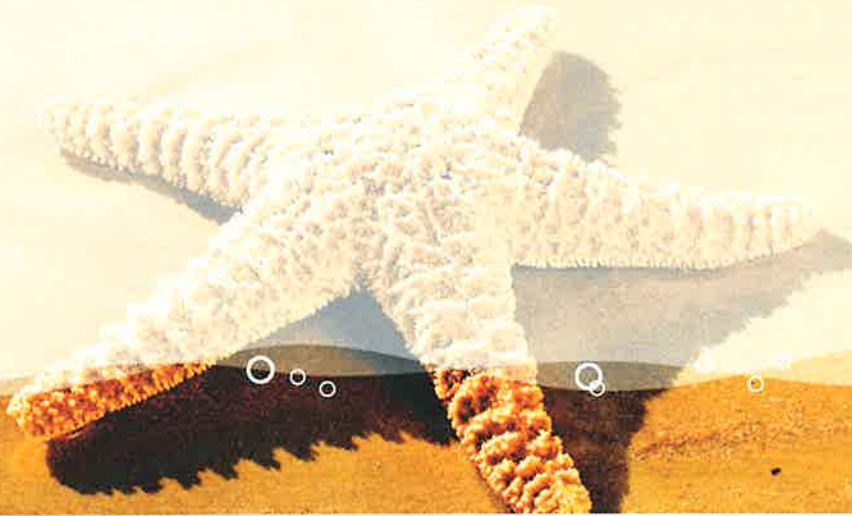


CITY OF SAND CITY

**ARTS
COMMITTEE
AGENDA PACKET**



**SAND CITY COUNCIL CHAMBERS
WEDNESDAY, SEPTEMBER 23, 2020
2:30 P.M.**





AGENDA

SAND CITY ARTS COMMITTEE

Wednesday, September 23, 2020 2:30 P.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WILL BE HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT.

TO PARTICIPATE IN THE ZOOM ARTS COMMITTEE MEETING LIVE:

<https://us02web.zoom.us/j/86548195966>

Meeting ID: 865 4819 5966#

To participate telephonically by calling the number below: (669) 900-6833

Meeting ID: 865 4819 5966# If prompted to enter a participant ID, press #.

How to submit written Public Comments:

If any member of the public would like to provide written comments at the meeting, please do as set forth below.

Written: All comments received before 8:00 am the day of the meeting will be posted on the City's website as "Correspondence" under the relevant agenda item and provided to the Committee members at the meeting. Please email your comments to aaron@sandcityca.org.

Read Aloud During the Meeting: If you want your comment read aloud, prominently write "Read Aloud at Meeting" at the top of the email and your comments will be read into the record (not to exceed three minutes at staff's cadence).

DURING EACH MEETING members of the public may participate by calling and speaking live during the designated public comment period/time(s), subject to time limits that may be imposed pursuant to the Brown Act at the number provided above.

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- 1. CALL TO ORDER**
 - 2. ROLL CALL**

3. ANNOUNCEMENTS BY COMMITTEE MEMBERS

4. PUBLIC COMMENT

Members of the Public may address the Arts Committee on matters not appearing on the Arts Committee Agenda at this time for up to three minutes. In order that the Arts Committee Secretary may later identify the speakers' state their names. Public comments regarding items on the scheduled agenda will be heard at the time the item is being considered by the Arts Committee.

5. ORDERS OF BUSINESS

a. Approval of Sand City Arts Committee minutes

- i. July 28, 2020
- ii. August 6, 2020
- iii. August 17, 2020

b. Private Mural Application 613 Ortiz Ave

c. Discussion and consideration of a property owner approved we. mural mock-up. Artist: Pat Milbery + Frank Signs

6. ADJOURNMENT

This is intended to be a draft agenda. The City reserves the right to add or delete to this agenda as required. If you have a request for a disability-related modification or accommodation, including auxiliary aids or services, which will allow you to participate in a Sand City public meeting, please call the City Clerk at (831) 394-3054 extension 222, or give your written request to the City Clerk at One Pendergrass Way, Sand City, CA 93955 at least 12 hours prior to the scheduled meeting to allow the City Clerk time to arrange for the requested modification or accommodation.

ARTS COMMITTEE

AGENDA ITEM

5a

MINUTES

SAND CITY ARTS COMMITTEE

Tuesday, July 28, 2020 11:00 A.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WAS HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT.

1. CALL TO ORDER: The meeting called to order by Chairperson Gregory Hawthorne at 11:07 a.m.
2. ROLL CALL: Committee Members Present: Chairperson Gregory Hawthorne, Shelby Hawthorne, Brian Clark, and Dawn Peters. Absent: None. Others: Mayor Mary Ann Carbone, City Manager Aaron Blair, Hunter Stevens, Shelby Gorman, and Pat Milbery.
3. ANNOUNCEMENTS BY COMMITTEE MEMBERS: There were no announcements by committee members.
4. PUBLIC COMMENT
There was no public comment.
5. OLD BUSINESS:
 - a. Approval of minutes.

Motion to approve the minutes was made by Committee Member Clark, seconded by Committee Member S. Hawthorne. AYES: Committee Members Hawthorne, Hawthorne, Clark, and Peters. NOES: None. ABSENT: None. ABSTAIN: None. Motion carried.

- b. we. mural festival 2020

Blair provided the committee with an update on the process that the committee and City Council has gone through related to we. murals thus far. He shared the draft event map that will include local attractions and current public art locations. Milbery provided the committee with an individual update on each of the artist pairings, and discussed the possible mock-up ideas for each pairing based on conversations with the artists and property owners. Hawthorne mentioned that the diversity mix of the artists was wonderful, and that he felt like the process thus far has been done well. Hawthorne

mentioned adding a Hispanic based artist in the future to add to the mixture of art produced. Blair mentioned that pre-covid that we had intended to have to Hispanic artists involved, and that they will be included in the future. S. Hawthorne asked about t-shirts, hats, stickers, and other promotional items. Milbery said that he will share with the committee some of the designs that they have been working on. Blair mentioned that we will work with the local Sand City screen printing shop on Ortiz for these items.

Peters mentioned that she would love to work with volunteers, and in the future corporate sponsors. She also mentioned that the committee needs to make sure to continue to use the @sandcityart Instagram account for marketing. Hawthorne reminded the committee that it needs to follow the Art Policy process for the mock-ups which includes art committee approval followed by City Council.

c. West End Celebration 2020

Blair reminded the committee that the West End Celebration has been cancelled for 2020.

6. NEW BUSINESS:

a. Discussion on the repurpose of the City owned Carroll Property.

i. Art Park (Carroll Property Outdoor)

Blair presented a plan for the conversion of the outdoor parking area to be used as an outdoor art park. The goal is to create a creative space, community space, open-air art gallery, food trucks, outdoor entertainment, incubator of artist culture, art market, events, and theater. Blair said this would be a great space to fill with local artwork. Clark mentioned Spit Ball in London as a great example to look at. The Committee supported the idea of the outdoor Art Park. S. Hawthorne mentioned that she feels like encouraging food trucks on a regular basis would be important.

ii. West End Artist Co-op RFP (Carroll Property Building)

Blair presented a plan for the repurpose of the Carroll Property. He mentioned that an RFP would be issued for the oversight of the Carroll Building itself. The goal would be to offer affordable small working studios for local artist. Clark mentioned a couple other similar ideas that may be worth looking as we go forward. The Committee supported the idea of the RFP and asked staff to forward it to City Council.

b. Call for Artists Art Park.

Blair presented the draft local Call for Artists. There was a discussion about the timeline for submissions, selection process, and wall location. The Committee supported the Call for Artists and asked staff to forward it to City Council.

AGENDA ITEM 5a (i)

Peters said she has heard from some local artist that would like to participate in the mural festival, and she said she has encouraged them to reach out to the City Manager and to attend the Art Committee meetings. Blair stated that he would love to speak with them, and asked that Peters share their contact information with them. Clark mentioned that Fisk painting would be a good partner, and Milbery said he will work with Fisk to get most, if not all, of the non-spray paint.

7. ADJOURNMENT:

On a motion by Peters and seconded by Clark, the meeting was adjourned at 12:18 p.m.

MINUTES

SAND CITY ARTS COMMITTEE

Thursday, August 6 2020 10:00 A.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WAS HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT.

1. CALL TO ORDER: The meeting called to order by Chairperson Gregory Hawthorne at 10:04 a.m.
2. ROLL CALL: Committee Members Present: Chairperson Gregory Hawthorne, Shelby Hawthorne, and Dawn Peters. Absent: Brian Clark. Others: City Manager Aaron Blair and Kristen (KRIMP) Fuentes.
3. ANNOUNCEMENTS BY COMMITTEE MEMBERS: Peters shared that many residents in the Independent are upset over the new tree mural at the corner of Ortiz and Holly.
4. PUBLIC COMMENT
There was no public comment.
5. ORDERS OF BUSINESS:
 - a. Private Mural Application 1738 Hickory.

Blair shared the details of the application, and stated that prior to establishing our public art policy most mural applications were sent to the Design Review Committee (DRC). Before his arrival as City Manager an application was submitted to the City on August 26, 2019, was scheduled to be taken to the DRC, and never made it to Council for a final decision. Blair spoke to the applicant, Kayhan Ghodsi, and he said he was still interested in receiving approval for the proposed mural at 1738 Hickory Street. He shared that a refund for the original DRC application is being processed if not already processed. Blair stated that he has informed the applicant of the new process, and apologized for any past issues related to the mural review.

Hawthorne shared that he had spoken to the artist of design, Suzanne St. John, about the mural. He stated that he felt that the design was well done, and had some interesting features. Hawthorne asked the public if there was any comment on the proposed mural.

AGENDA ITEM 5a (ii)

Fuentes stated that she lives across the street, and thought the design was well done and supported the application. Because there was no artist(s) listed that would be doing the actual painting, Blair mentioned that he has shared with the applicant that he would be willing to help with finding an artist(s) that could complete the mural if that is the desire of the applicant. He also shared that he had received some calls of concern about the application because of the tree mural the applicant previous painted. After a brief discussion the committee felt that it would be important to know who is going to paint the mural because of its complexity and size. There was a brief discussion about the ground floor tenant and their sign on the building. Peters said it would probably be best to get sign off from the tenant because of the sign, and because of some controversy around the tree mural. Blair said he will ask the tenant if they are OK with the mural.

The Committee recommended that the application be sent to the City Council with a recommendation to approve the mural subject to the applicant providing the City with the artist(s) who will be painting the mural.

6. ADJOURNMENT:

On a motion by Peters and seconded by Hawthorne, the meeting was adjourned at 11:08 a.m.

MINUTES

SAND CITY ARTS COMMITTEE

Monday, August 17, 2020 10:00 A.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WAS HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT.

1. **CALL TO ORDER:** The meeting called to order by Chairperson Gregory Hawthorne at 10:07 a.m.
2. **ROLL CALL:** Committee Members Present: Chairperson Gregory Hawthorne, Shelby Hawthorne, Brian Clark, and Dawn Peters. Absent: None. Others: City Manager Aaron Blair and Kristen (KRIMP) Fuentes.
3. **ANNOUNCEMENTS BY COMMITTEE MEMBERS:** Peters shared that she has some continued concerns with the tree mural, and the legality of the Sand City Art Foundation. Blair stated that the City Attorney confirmed that individuals can use the word "Sand City" as long as the organization does not claim to be affiliated with the City of Sand City.
4. **PUBLIC COMMENT**
Blair mentioned that there was one member of the public in attendance. There was no public comment.
5. **ORDERS OF BUSINESS:**
Discussion and Approval of a mural and mock-up as part of the West End Mural Festival artist procurement and curation service agreement.

Blair shared that the item before them is part of the West End Mural Festival Artist Procurement and Curation Service Agreement was approved by the Art Committee on February 20, 2020, and the City Council on March 3, 2020. The contract states, amongst several other things, that the Consultant is required to;

- Production of up to three (3) public murals on City owned property, to be produced by So Gnar, Inc., within the West End prior to the West End Mural Festival.

Blair stated that the location selected for the murals was chosen to further support the

AGENDA ITEM 5a (iii)

development of the Sand City Art Park, and to enhance its exterior walls. He shared an existing wall photo, mural location, and three proposed mock-ups for mural #2 for discussion. He stated that a black and white design was chosen to act as a transition piece between the existing adjacent mural, and the forthcoming we. mural that will produced by local artist Kenton Hoppas and Bryan Gage. Hawthorne mentioned that he thought the word Create made the design look a little too busy. After a brief discussion on the three options the committee members agreed that their preferred design was option #2 without the word create. Hawthorne ask if the public had a preferred design. Fuentes stated that she likes option #3, but agrees that option #2 would be fine as well. The Committee unanimously agreed to forward a recommendation to City Council to approve mock-up #2 with the removal of the word Create.

6. ADJOURNMENT:

On a motion by Peters and seconded by Hawthorne, the meeting was adjourned at 10:29 a.m.

ARTS COMMITTEE

AGENDA ITEM

5b

MEMO



To: Art Committee Members
From: Aaron Blair, City Manager
Date: September 17, 2020
Re: Proposed Private Mural Application Item 5b.

The process outlined in our public art policy is below;

B. Murals on Private Property, not sponsored by City

Any Sand City private property owner wishing to create/install a mural at his/her own expense, but which will be visible from any public place within the City, shall submit a written description of the proposed mural to the City Manager, including the following information (“Application”):

- a. Proposed location of the artwork, including which wall on the location.
- b. Photo, plans, model or other visual representation of proposed artwork.
- c. Description of the artwork, including dimensions, and color.
- d. Name of Artist and if possible, Artist’s biography.
- e. Documented approval by building owner.

1. The City Manager will forward the Application to the Arts Committee and the City’s Planning Department.

2. The City’s Planning Department shall review the Application in consideration of any applicable City ordinances (e.g., sign and design review requirements) and forward a recommendation to the City Manager and the Arts Committee.

3. The Arts Committee shall review the Application and any recommendations from City Planning Department to ensure the proposed mural does not include subject matter that is apparent representation of violence, inappropriate nudity, denigration of individuals or cultures, or desecration of significant cultural symbols. The Committee will schedule the application to be reviewed by the City Council.

4. The City Council shall approve, conditionally approve, or deny the request to install the mural based on these guidelines, with consideration of recommendations from the

Art Committee, Planning Department and the City Attorney (in the case of any First Amendment implications or other legal issues).

5. The City Manager will notify the applicant of the City Council's decision.

The applicant has submitted enough information, which is attached, to satisfy the public art policy requirements. The attached application is for your review and recommendation which will be sent to the City Council to approve, conditionally approve, or deny the request to install the mural based on these guidelines.

Staff is not opposed to the proposed mural, but we do suggest that your recommendation should include the approval of the existing portion of the mural that was started before the Sand City Public Art Policy was put in place.

Details:

- a. Proposed location of the artwork, including which wall on the location.
613 Ortiz. Exhibit A.
- b. Photo, plans, model or other visual representation of proposed artwork.
Mock up is attached as Exhibit B. Existing conditions photo attached as Exhibit C.
- c. Description of the artwork, including dimensions, and color.
Applicant Description:
Sand City Trees. The original project was always to do both sides of Mr. Wood's building along Ortiz & Hickory. Eleen Auvil being 95 and with an upcoming show at the Carmel Art Association at the time, was the reason why she did not finish both sides at the same time. I even mentally gave up on that side, as I didn't want it to overwhelm her. Colors are the same as on the Hickory and as shown on the provided photo. The paint will be purchased from John Fisk. This is as much Sand City as I can make it, just like the other side. I even invited Krimp to take part. This will affect two of Mr. Woods occupants, Mr. Barney Cullen and Manny Espinoza. They both have expressed their gratitude and excitement about having this artwork. The mural will be approximately 65' long.
- d. Name of Artist and if possible, Artist's biography.
Design by artist Eleen Auvil, and painted by Seaside resident and artist Margaret Ghodsi with potential assistance from Krimp.
- e. Documented approval by building owner.
Property owner authorization to be provided before the Committee meeting.

Exhibit A

