

MINUTES

SAND CITY ARTS COMMITTEE

Thursday, August 27, 2020 10:30 A.M.

Sand City Hall, 1 Pendergrass Way, Sand City, CA 93955

THIS MEETING WAS HELD VIRTUALLY AND IS COMPLIANT WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 ALLOWING FOR A DEVIATION OF TELECONFERENCE RULES REQUIRED BY THE BROWN ACT.

1. CALL TO ORDER: The meeting called to order by Chairperson Gregory Hawthorne at 10:35 a.m.
2. ROLL CALL: Committee Members Present: Chairperson Gregory Hawthorne, Shelby Hawthorne, Brian Clark, Kristen (KRIMP) Fuentes, and Dawn Peters. Absent: None. Others: City Manager Aaron Blair, Mark Baer, Don Davis, Shelby Gorman, Hunter Stevens, and Pat Milbery.
3. ANNOUNCEMENTS BY COMMITTEE MEMBERS: Hawthorne expressed concerns over any sort of fundraising going on by the Sand City Art Foundation, and whether it was a legal non-profit entity. He wanted to make sure that citizens didn't think they were donating to a City organization. Blair stated that he will share the concern with the City Attorney.
4. PUBLIC COMMENT
There was no public comment.
5. ORDERS OF BUSINESS:
 - a. Discussion and selection of a mock-up from the "Call for Artist".
Blair reminded the committee that a local call for artist was published on August 19, 2020. It was posted the "Call for Artists" on all of our social media channels (Facebook, Twitter, and Instagram @SandCityCA), on the City website, and posters were posted in all of the City public announcements locations. A media release was sent to all local papers, all local news stations, and most local schools. The "Call for Artists" was shared by several local art and non-art related organizations including the Arts Council for Monterey County in their Arts Connection e-newsletter on 8/7/2020, and of course on their social media. Members of our Sand City Art Committee also shared it with their local contacts, and Blair personally shared it individuals in in the West End. Blair stated that if anyone has any

additional ideas on how we could have better shared the information that he would love to hear them so we can improve as a City. Blair then shared the location for the call for artist mural wall location. He stated the wall location was selected because it would be the first mural to go into the proposed art park, and it was a manageable wall for a local artist that would not require the use of a lift. Blair shared the process for selecting a mural design which included over 3000 public online votes. He shared that “Electric Life” and “Lady Sand City” received the most votes by far. Blair went through all of the nine local submissions with the Committee. The committee discussed the submissions and made the recommendation to select “Lady Sand City” for the art park wall, and also recommended that Sand City artist Hanif who submitted “I am Honey Bee” be included on a outside wall somewhere within the WestEnd. On a motion by Hawthorne and seconded by Peters it was unanimously supported to make this recommendation to the City Council.

- b. Discussion and Approval of a property owner approved we. mural mock-ups.
 - i. 679 Redwood – Artist: Casey Kawaguchi + Nathan Brown
 - ii. Art Park Wall (Exterior) Redwood - Kenton Hoppas + Bryan Gage
 - iii. 1676 Contra Costa St - Amanda Valdez + Hannah Eddy
 - iv. 698 Redwood - Detour + Hiero

Milbery went through four of the we mock-ups with the Committee. The committee had a lengthy discussion on the submitted mock-ups, and shared their comments with Milbery on the designs. Overall, the Committee fully supported the designs, and asked Milbery to share the minor comments and positive reactions with the artists. Milbery said he has had a lot of positive interactions with the public and business owners within Sand City over the past several months. He stated that the excitement for the murals is high, and each of the artists are very excited. There was a brief discussion about future murals, and how to improve the process. On a motion by Peters and seconded by Hawthorne, the mock-ups were unanimously supported with a recommendation to approve to be forwarded to City Council. Blair mentioned that he has had a couple individuals reach out to him about volunteering for the mural installations.

6. ADJOURNMENT:

On a motion by Clark and seconded by Hawthorne, the meeting was adjourned at 12:40 p.m.